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ALFRED E. NEUMAN

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6



BAT, ME WORRY?

I am about to have my Bat-Mitzvah. Before I do, I must do acts of kindness I wouldn't usually do. I have given my time to charities, but I realize that you are in need of an act of kindness as well. Here it goes — I just want to thank you guys for making me laugh. I appreciate what you do. Thank you!

Madaline Goldstein, Woodside, CA

Solid Goldstein — First off, congratulations on becoming a woman. Secondly, your thanks are all well and good, but where is OUR invitation to this party? Nothing says "thank you" quite like an open bar, hot buffet and the hilarious injuries that result from elderly relatives doing the Electric Slide! Nonetheless, we are going to be a sport about this by giving you a traditional Bat-Mitzvah gift! It's a pen — hope we didn't ruin the surprise! Please send us a picture of you holding the pen at your party so we can run it on a future Letters Page. Bango and L'Chaim! —Ed.

HIDE AND FREAK

I am writing to thank you for wonderfully corrupting my mind with MAD. I have one question: do you have any good tips on how to hide MAD in class while reading it? So far, the book, notebook and even the good old read in the lap has failed and resulted in the loss of four precious magazines. I need help! Do you know any good disguise techniques?

Collin Armfield, Augusta, KS

Colliniscopy — First, we want to say that school is not the place to read MAD. School's for learning, and MAD should be enjoyed during your free time. That said, you'll have much more free time to read MAD if you just drop out of school. Think of it — all day, every day to read and re-read all your issues! And don't listen to your nagging parents and guidance counselors — there are plenty of great jobs to get with even just a grade school education. Just ask our editorial staff! —Ed.



ANTIQUES FREAKSHOW WITH HANS BRICKFACE

This is a picture of a Pinocchio bank. This Pinocchio bank was bought by my dad for \$10 for my oldest brother David Jr. in Disney World in Orlando, FL in the early 70s. I hope this \$10 Pinocchio bank has skyrocketed to maybe even over \$1,000!



Brian Dunlop,
Long Island, NY

Over and Dunlop — This certainly sounds like a job for our own Hans Brickface. We tore him away from his afternoon session of Spin-Bo (it's an exercise of his own creation — it combines Spinning and Toe-Bo) long enough for him to appraise your collectible.

You're in luck! Decapitated heads of certain cartoon characters are red-hot right now! For example, a ceramic representation of the severed cranium of Quick Draw McGraw is worth \$1,500 — and climbing! Your Pinocchio's value is somewhere in between the disembodied skull of Magilla Gorilla and the torso-less Grape Ape. Not a bad return for just 30 years' time!

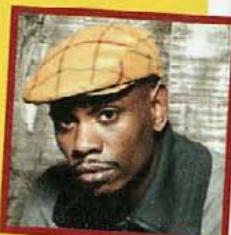
Hey readers! If you have an offbeat item that you want Hans to look at, send in a picture and a brief description to: Amy "The Big Appraiser" c/o MAD Magazine, 1700 Broadway, New York, NY 10019.

THE ED'S NIFTY FIFTY™

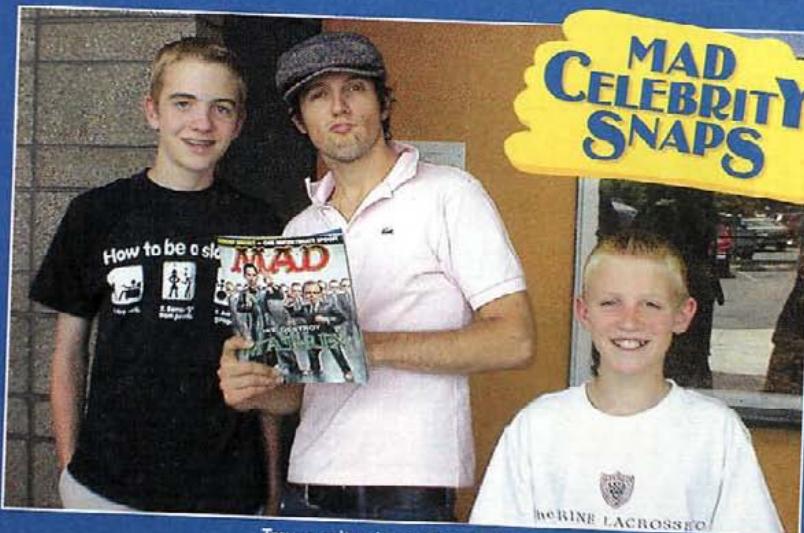
It's time again for the Nifty Fifty™, our little wish list of the 50 people we'd most like to see photographed with a copy of MAD! If we print your photo of the celeb holding an issue, you will receive a fabulous three year subscription and a special secret surprise! (Sorry, photos cannot be returned.) So get out there and start harassing those celebrities today! And of course, we still want regular Celebrity Snaps as well!

- Publicity whore Paris Hilton and her pampered rat-dog Tinkerbelle
- Craft-loving convict Martha Stewart
- Trump henchmen Carolyn or George
- Any Baudelaire orphan
- O.C. geek Adam Brody
- Busty bad-girl Lindsay Lohan
- Lip-synching train wreck Ashlee Simpson
- Jeopardy! super-nerd Ken Jennings
- Half-naked nutter Will Ferrell
- Kevin "Mr. Britney Spears" Federline
- 5-card studmuffin Phil Gordon
- Professional parent-torturer Bam Margera
- Car-pimpin' rapper Xzibit
- Right-wing tool Bill O'Reilly and/or his babbellicious accuser Andrea Mackris
- Chris "Mr. Gwyneth Paltrow" Martin
- Made-over mistress Amber Frey
- Doe-eyed "It" boy Jake Gyllenhaal
- Star of every movie from 2004, Jude Law

- Scarlett Johansson (Scarlett, please return Associate Editor Dave Croulio's calls)
- Bush henchwoman Condoleezza Rice
- Fallen top cop Bernard Kerik
- NBA goodwill ambassador Ron Artest
- Half-time hoochie mama Janet Jackson
- Oscar-craving oddball Bill Murray
- Professional skater Tony Hawk
- Sith-head George Lucas
- Jennifer Garner — Half of Benenifer '05 edition
- The fat guy from *Lost*
- Dave Chappelle, bitch
- The hardest working woman in show business — Gwen Stefani
- Mafia Princess Victoria Gotti or her snot-nosed bratty sons
- Triple Crown loser Smarty Jones
- Abu Ghraib pin-up Lyndie England
- Bible-thumping hunk Mel Gibson
- Steroid-addled slugger Barry Bonds
- NASCAR pretty boy Jeff Gordon
- Desperate Housewives cradle-robber Eva Longoria
- Muggle author J.K. Rowling
- Party animal Alan Greenspan
- Gay American Jim McGreevey
- *The Princess Diaries*' dreamy Anne Hathaway
- Fashionable freak-a-doo Andre 3000
- Michael "You'll always be Kramer" Richards
- David Letterman's mother (again)
- Lassie matriarch June Lockhart
- That dude who cut his own arm off
- A slimmed down, but still crazy, Anna Nicole Smith
- Soon-to-be-single Jennifer Lopez
- Professional umbrella holder Fonzerworth Bentley
- Big screen brothers Luke and/or Owen Wilson



MAD CELEBRITY SNAPS



Trevor, sultry Jason Mraz and Kyle

I've been a subscriber for over two years now. Recently Jason Mraz came to Denver, CO for a concert and I met him when he came to a Boulder radio station to do a live show. I waited in the station's lobby and got an autograph and a snapshot of him holding up a copy of MAD with my brother Kyle and me.

Trevor Doner, Erie, CO

Finding Trevorland — Thanks for sending in your snap of our favorite hat-lovin' pop star. We once waited at a radio station for our favorite band to show up, however, Nicaraguan singing sensation, Los Abogados, snuck out the back door! Those swine! Thanks again! You Mrock! —Ed.

IT WAS THE WORST OF THE TIMES

We're used to seeing Spy Vs. Spy on the pages of our own shoddy rag, but when it starts appearing in respectable rags like the January 31st edition of the *Los Angeles Times*, we know the world of publishing is in deep, deep trouble!



THE GAMING OF THE LEWD

I am a Spy Vs. Spy freak. When I saw the Mountain Dew commercials, I ran around my house jumping for joy. So when my brother told me that there was going to be a Spy Vs. Spy video game, I stripped butt-naked and ran around my house jumping for joy! I had to get my hands on this game. Please tell me when this game is coming out. Otherwise, I won't be able to torture myself by counting the days until it hits stores.

Galen Egan, Hamden, CT

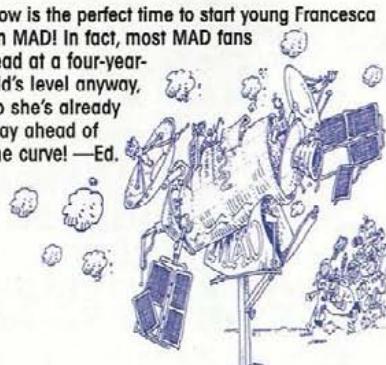
Ten-Galen Hat — First off, we're not sure why your excitement resulted in you being "butt-naked." The good news is, by the time you read this, the game should be in stores. So it is quite possible that you already own a copy. However, since most video game sellers have a pretty strict "No shirt, no shoes, no service" policy, you're never going to get a copy of the game until you put on some freakin' pants! —Ed.

ONE THING READS TO ANOTHER

My daughter, Francesca, turned five in December. Is this a good time to get her started reading MAD? Is there a recommended beginning age for young MAD readers?

Chris Arrieta, Fredonia, NY

Now is the perfect time to start young Francesca on MAD! In fact, most MAD fans read at a four-year-old's level anyway, so she's already way ahead of the curve! —Ed.



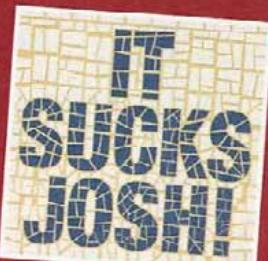
The Big Easel

I am just another fan with a picture of how bored he was. I made this out of glass and plaster with a wood back. It was made in art class and took like five weeks (I hated that class).

Josh Davis, Pinkney, MI



Josh Kidding — We decided to follow your example and crafted a response to your letter using glass and plaster with a wood back. Here's the result — enjoy! —Ed.



If you've created Alfred out of unusual art supplies or offbeat materials, send in a picture of it to: Amy "The Big Easel" c/o MAD Magazine, 1700 Broadway, NY, NY 10019 and we might print it in a future issue!

Make A Dumb Wish Foundation™

I have a wish for the *Make A Dumb Wish Foundation™*. I would like to be the subject of a MAD Fold-in by Al Jaffee published in MAD. I enjoy all of Al Jaffee's MAD Fold-ins and it would be fun to see myself cleverly "folded" by Al. Enclosed is a photograph of myself.

Jim Hutchings, Ontario, Canada

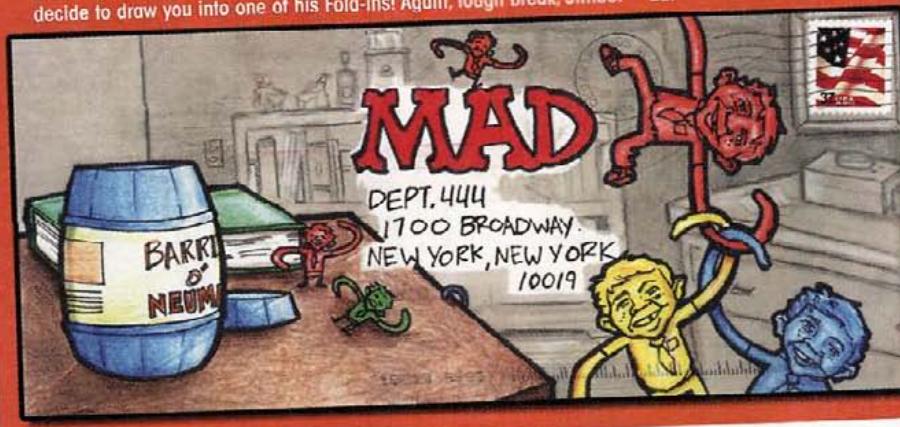
Much Ado About Hutchings — Usually, we love making the dumb wishes of our readers come true. But in this case, it's just impossible. We checked with Al, and he told us in no uncertain terms that, after what happened last time, he would never draw a Canadian! But hope is not all lost, Jimbo. Because we "enjoy" your avalanche of Envelopes of the Month, we are making you this month's MAD Fan of the Month. We do have one question — where in the world was that photo taken? Are you atop Mt. Everest? Have you died and gone to heaven? Thanks and congratulations! —Ed.



Canada's Jim Hutchings, eh?

ENVELOPE OF THE MONTH

This month's Envelope of the Month was sent in by Steve Potter of Cedar Falls, IA. Congratulations, Steve! And here's more good news — because you hail from the good ol' U.S. of A, Al Jaffee just may decide to draw you into one of his Fold-ins! Again, tough break, Jimbo! —Ed.



**MADMUMBLINGS@
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If cheese could talk, what would it say? — Daisi Dragon...I bet people would be better drivers if cars had ray guns on them — GoodBick...MAD is not a way of life, it is in fact a roll of toilet paper — Roundeye14...Never ever make a hippo mad — LilSmurf89...I've always wanted to swim in a giant vat of blueberry Jello — MarissaP...The truth is only something that no one has proven wrong yet — Dave the Almighty.

READER ALERT

If you're a college student interested in a MAD editorial internship, the application deadline is April 25th! For information, e-mail your request to: submissions@madmagazine.com or send it snail mail to: Amy "The Big Intern" c/o MAD Magazine, 1700 Broadway, 5th Floor, NY, NY 10019!

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John Nee vp — business development

Gregory Noveck senior vp — creative affairs

Cheryl Rubin senior vp — brand management

Bob Wayne vp — sales

Contributing Artists

And Writers

the usual gang of idiots

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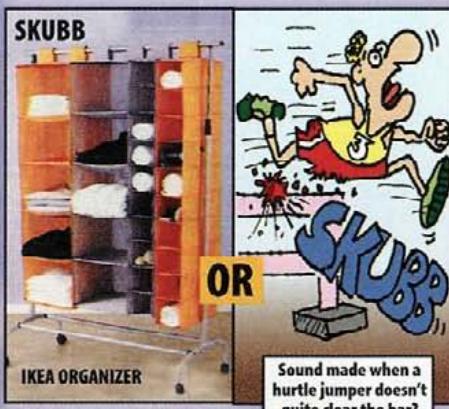
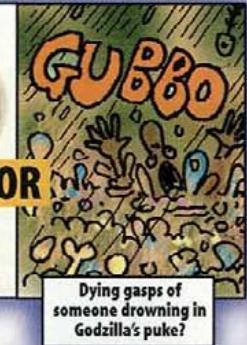
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THE FUNDALIN

STUPID IKEA PRODUCT NAME OR CARTOON SOUND EFFECT?



Answer: All five are actual names of IKEA products.

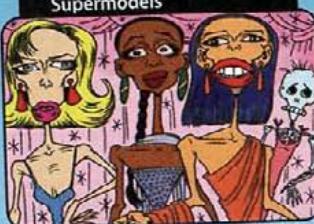
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- ★ Style • The 100 Hungriest Supermodels



- ★ Bravo • AFI's 100 Most Mumbled Lines from the *Rocky* Movies
- ★ ESPN2 • The 100 Unsung Heroes of Jai Alai
- ★ PBS • The 100 Most Profoundly Confusing Utterings of Deepak Chopra
- ★ ESPN • John Madden's 100 Favorite Thanksgiving Side Dishes
- ★ E! • The 100 Sexiest Celebrity Lazy Eyes
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- ★ Food Network • Emeril's 100 Most Memorable "Bam!"s
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- ★ TLC • *A Baby Story*'s 100 Most Graphic Deliveries
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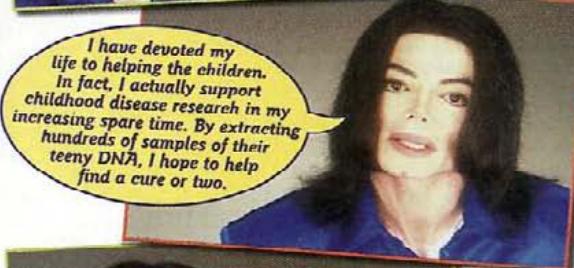
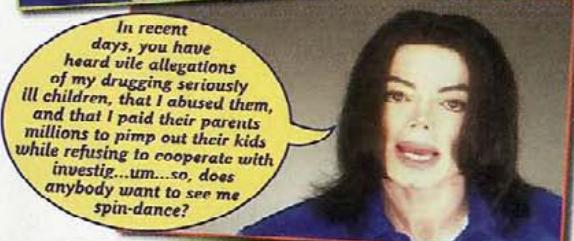
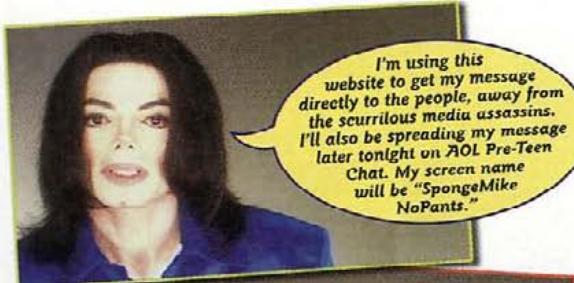
- ★ Nick at Nite • Bill Cosby's 100 Best Uses of Gibberish to Scold His Children
- ★ Bravo • The Top 100 Words James Lipton Inexplicably Pronounces with a British Accent
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HIGHLIGHTS FROM MICHAEL JACKSON'S LATEST VIDEO MESSAGE TO THE WORLD



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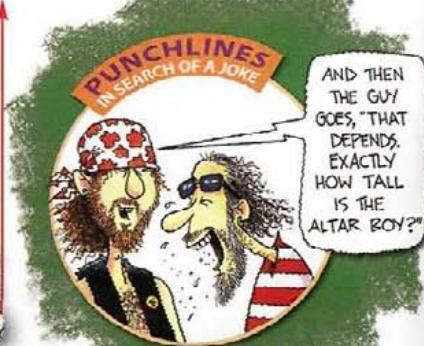
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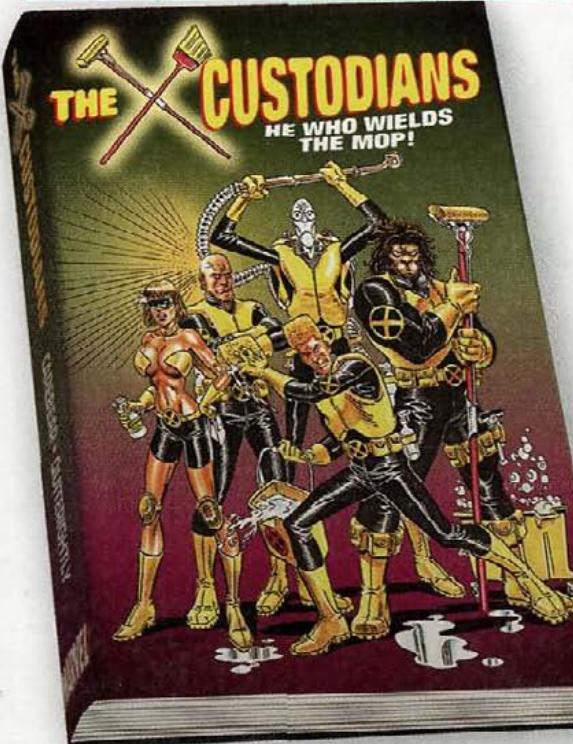
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GRAPHIC NOVEL REVIEW

Marvel Comics \$14.95 By Chris Carebear and Frank Quiterightly



Snikt! Slash! Gaaaahhh!!! What superhero fan hasn't felt the rush, seeing their favorite X-Man unsheathe his adamantium claws, lunge forward and dish out some gory retribution as only Wolverine can? He's the most bloodthirsty Canadian mutant not on ice skates. However, brightly-inked mayhem like that is only the first chapter of the X-story.

What happens after the carnage is complete and the X-Men jet off to their next battle? Who sweeps away the rubble? Who scrubs the eyeblast residue off the driveway? Who squeegees up the bloody slop?

Marvel first attempted to answer these rarely-asked questions in the late eighties and early nineties in a little-read series called *Damage Control*. Though, as best we can tell, no one is still begging for an answer to these rarely-asked questions, Marvel is once again attempting to answer them in a new graphic novel, *X-Custodians*, which takes its place among the dizzying barrage of *X-Men* titles being cranked out by Marvel Comics' marketing department on an hourly basis: *Ultimate X-Men*! *Astonishing X-Men!* *New X-Men!* *X-Treme X-Men!* *Uncanny X-Men!* *Omnivorous X-Men!* *Bi-Curious X-Men!* *Translucent X-Men!* *Lactose-Intolerant X-Men!*

Specially hired by Professor X to maintain the grounds of the X-Mansion, X-Grounds, X-Dormitories and X-Sauna, this sleek, tough squadron of super-scrubbers, themselves mutant outcasts from the Damage Control team, is always one step behind the world's most powerful outcasts. Their role is vital to the series. Otherwise, having each new comic begin afresh, as if the place hadn't just been completely demolished one issue previously, would seem implausible.

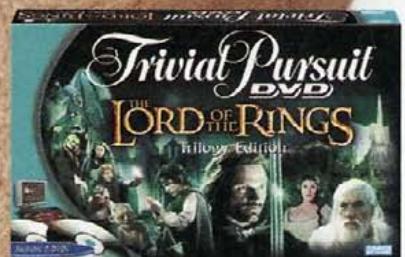


Armed with the most advanced mops, dustbusters and futuristic solvents, the X-Custodians do the dirty work of the superhero world. After Nightcrawler stinks up the area with his sulphuric transports, the X-Custodians are on the scene with some Airwick. They're the ones who have to use those little sticky-rollers whenever the Beast sheds blue fur on the upholstery. And when Magneto uses his powers to encase half the students in metallic sheaths, a few barrels of Rust-Oleum keep the helpless victims looking spiffy until their lives can be bartered.

We warily recommend this book, but only as a change of pace. If you're looking for all out intergalactic superhero action, it's frankly not much. The sequence in which the X-Custodians painstakingly remove several tons of sandy grit from the drapes of Professor X's office is beyond thorough, and gets monotonous 15 pages before it ends. Still, for instructions on how to remove intestinal splatter from ceramic tile grout using nothing but Q-tips and a lime, it's invaluable.

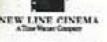


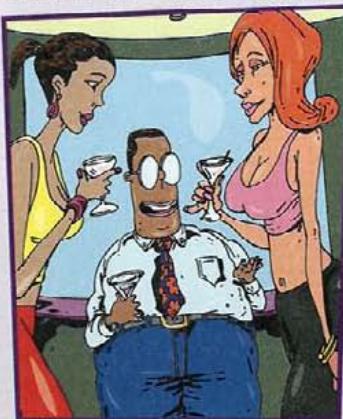
EVERY PURSUIT HAS ITS PRICE



Thousands of questions. Hundreds of interactive DVD scenes. One obsession sure to leave its mark.

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MELVIN & JENKINS'
GUIDE TO PARTYGOING

Jenkins is a little self-conscious at parties sometimes, but knows that if he wants people to talk to him, he's got to mingle.



Melvin spends the entire night lurking under the pile of coats in the bedroom, in case anybody comes back there to "do it."



BASEBALL STEROID PENALTIES THAT WOULD REALLY WORK

FIRST OFFENSE:

You're required to sit through a 6-hour "Dangers of Steroids" lecture from that pompous blowhard, Bob Costas.



SECOND OFFENSE:

Stadium vendors will provide fans with free batteries and debris to hurl during the game.

THIRD OFFENSE:

You must share a shower and loofah with Boston's David "Papi" Ortiz.



FOURTH OFFENSE:

Plaster cast of your shrunken 'nads sent to Hall of Fame for new interactive "Greatest Cheaters of the Game" exhibit.

FIFTH OFFENSE:

Jeter gets to sleep with your wife.



FRIENDS OF FUNDALINI

Charles Akins

John Caldwell

Desmond Devlin

Duck Edwing

Garth Gerhart

Greg Laub

Scott Maiko

Jerry Ordway

Kevin Pope

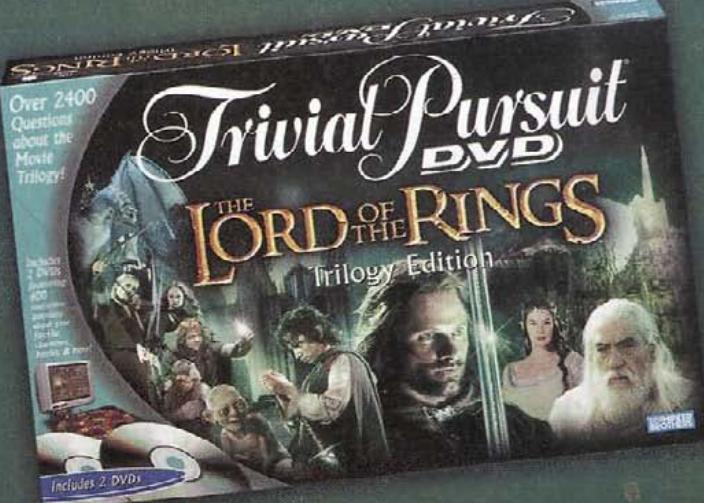
Andrew J. Schwartzberg

Rick Tulka

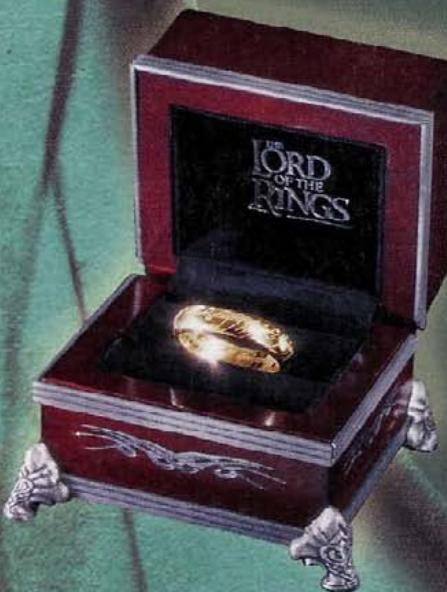
THE LORD OF THE RINGS

Trivial Pursuit
DVD

SWEEEPSTAKES



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Many will enter, few will win.



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PLANE NONSENSE DEPT.

There's a new show about a passenger plane that crashes on a deserted island. Looking at the collection of moronic survivors begs the question - how many annoying, pathetic losers could possibly be on one single flight? Sadly, the answer is...

I'm Hack, a doctor, and I'd be a big help in tending to the wounded in a major plane crash like this will be! Also, I look pretty decent with my shirt off and there'll be a lot of that kind of thing if we crash on a deserted tropical island! So I'd like to be on the survivors list, please!

LOTS

Ladies and gentlemen, this is the Captain! Since some of you did not sit down and fasten your seatbelts when I asked, I've decided to teach you all a lesson. I've put the plane into a tremendous dive which is causing it to break apart! Now we'll crash and everyone will be killed! Let's see if you pay attention to my announcement next time!

There is no need to panic! The other stewardesses on this airplane are panicking for you! Please remember that often, in plane crashes, not everyone dies! So as the plane falls to pieces, I want each one of you to tell us a little bit about yourselves! Then I'll pray that the more interesting folks aboard survive! In case they make this disaster into a TV series, it would be good to get rid of the bores on Impact! Now we've got this page and the next page before impact, so let's hear those background stories! And make sure they're interesting! Your life depends on it!

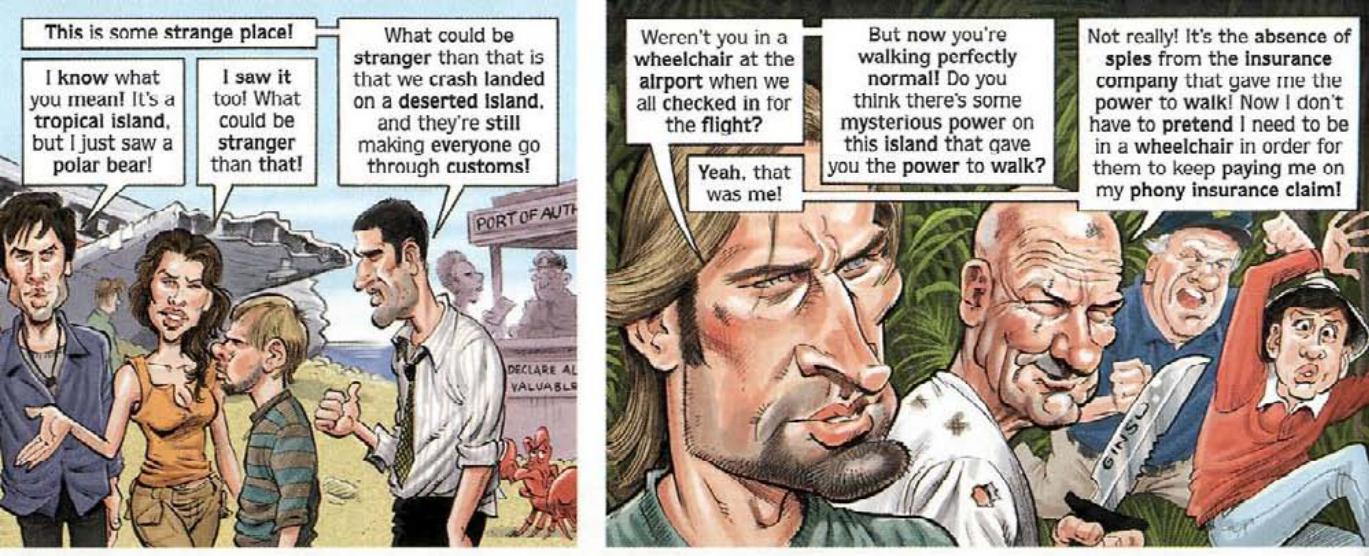
I'm Sorehead! I'm hot-tempered and always ready for a fight! So far today I had fights with my cab driver, the guy who checked my luggage, the ticket agent, the stewardess and my two seatmates! And if I don't survive this crash, the next fight I pick is going to be with God! That's a warning. God! I better live through this!

TRANSLATION:
I can't say anything out loud because my husband is a jealous, resentful, male chauvinist pig! That said, I am still praying for him! Praying he's among the first to die!

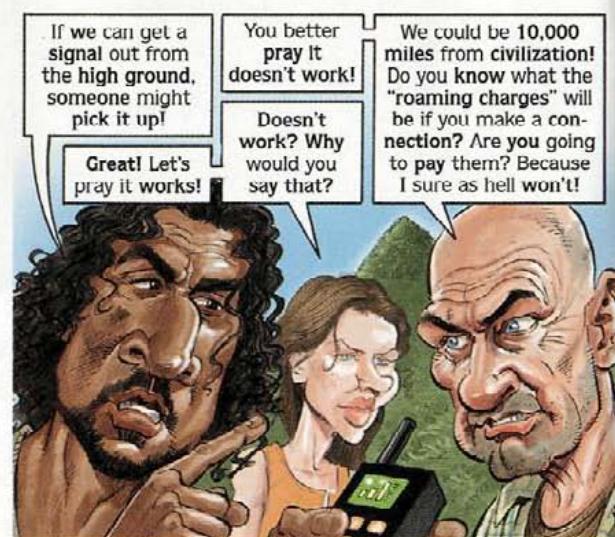
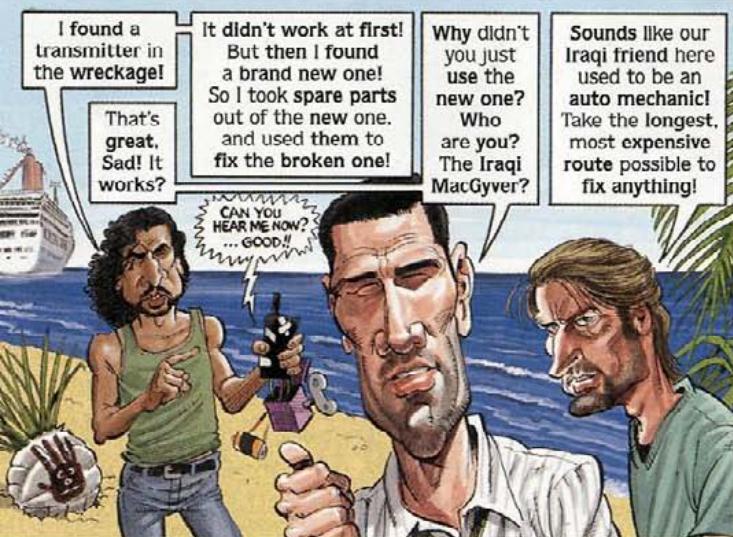
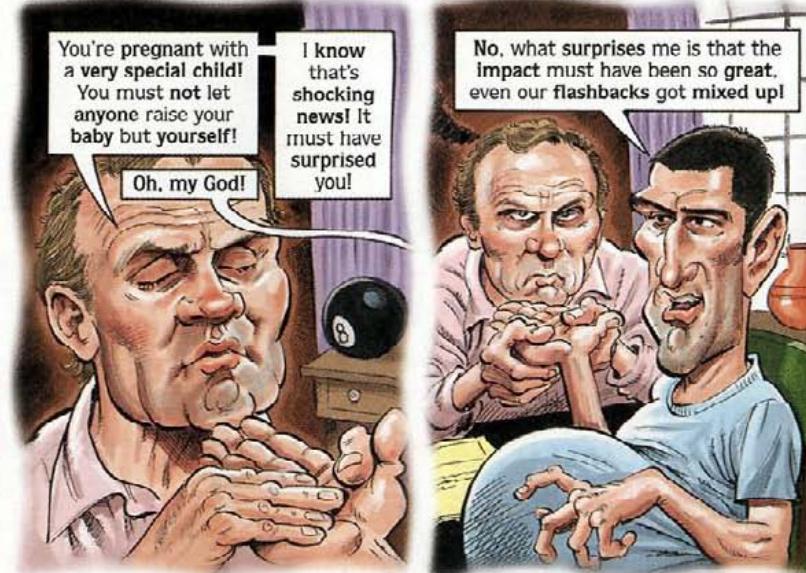
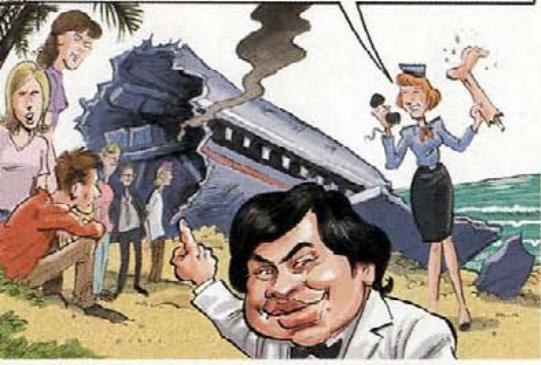
나는 아주 질투한다! 그러나 나는 명예를 믿는다! 우리가 부수면, 나는 것이다!
TRANSLATION:
I AM a very jealous man! But I am also a very proud man who believes in honor! So if we crash and I find my wife's dead body next to another man's dead body, there'll be hell to pay!

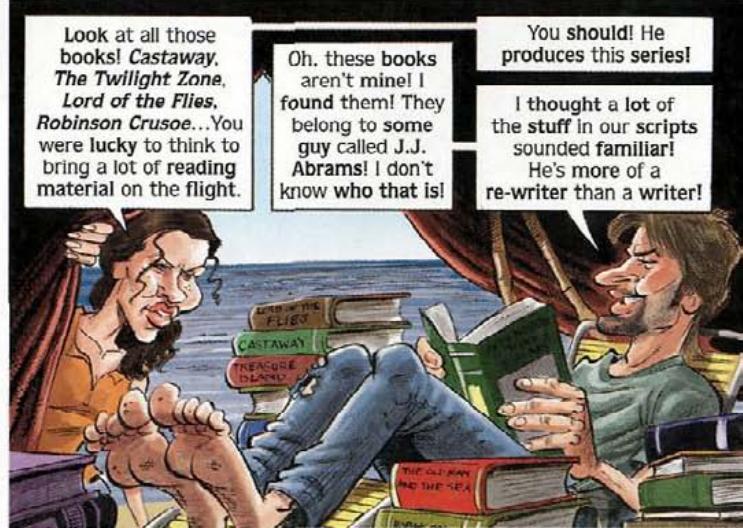
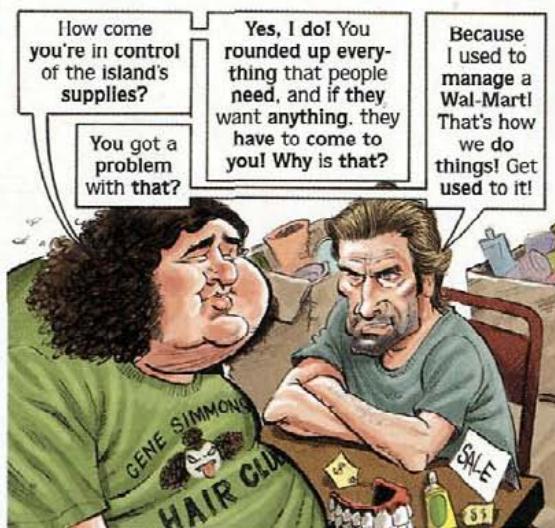
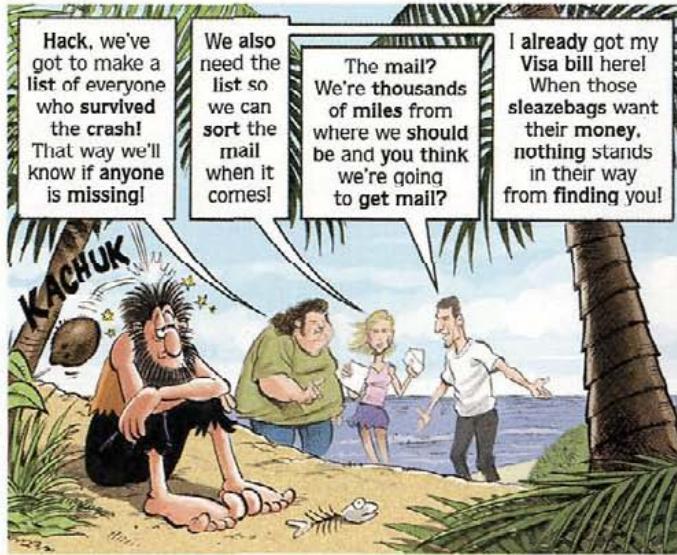
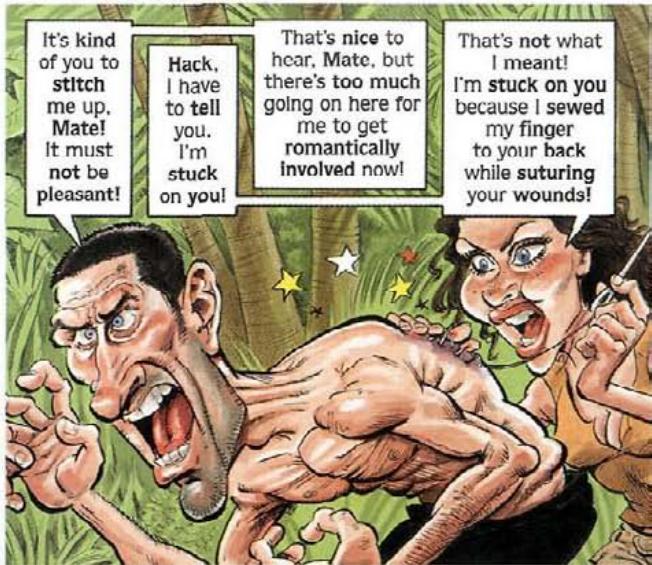
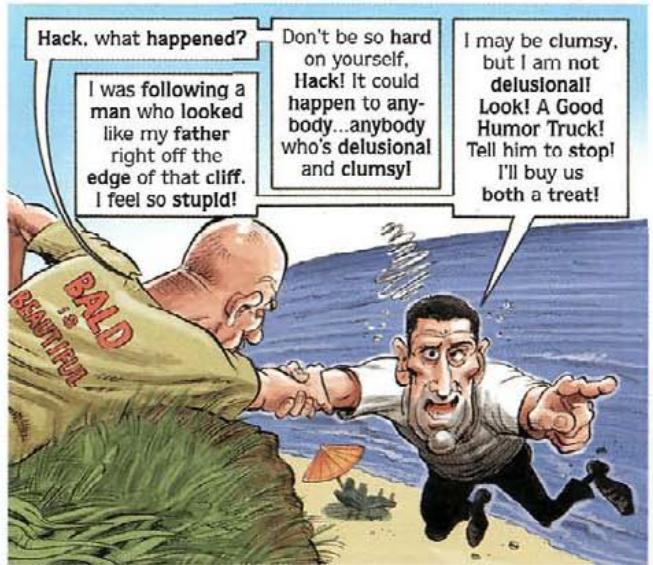
I'm Scare. I'm sweet and gentle and agreeable to just about anything. Maybe *too* agreeable! That's why I'm unmarried and pregnant! But as young as I am, I know I'll be a responsible parent! Now, where is the stewardess with the liquor cart? I'm down to my last three mini-bottles of scotch!





Ladies and gentlemen, we are about to start our food service! Your choices today are Leg of Larry, Steve's Ribs, or Cream of Clara! If we run out of the person you selected by the time we get to your rock, please accept our apologies! And since we don't have a movie to show, it would be nice if some of you could share your flashbacks while the food is being served!





Ladies and gentlemen, this seems like a nice place for another flashback!

Any volunteers?

Mr. Rocke, you've been very quiet! Do have an interesting flashback to share?

I do! It takes place at the cardboard box factory where I work!

I have a much more interesting flashback! Mine takes place in a hospital! My father is one of the surgeons and he's drunk!

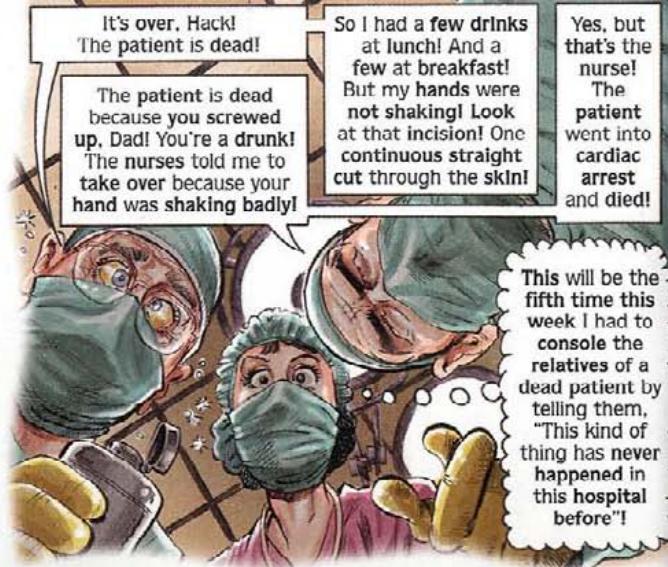
Bingo! We have a winner! Roll that flashback!

It's over, Hack! The patient is dead!

The patient is dead because you screwed up, Dad! You're a drunk! The nurses told me to take over because your hand was shaking badly!

So I had a few drinks at lunch! And a few at breakfast! But my hands were not shaking! Look at that incision! One continuous straight cut through the skin!

Yes, but that's the nurse! The patient went into cardiac arrest and died!



Home



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Away



DCI
points



FNM
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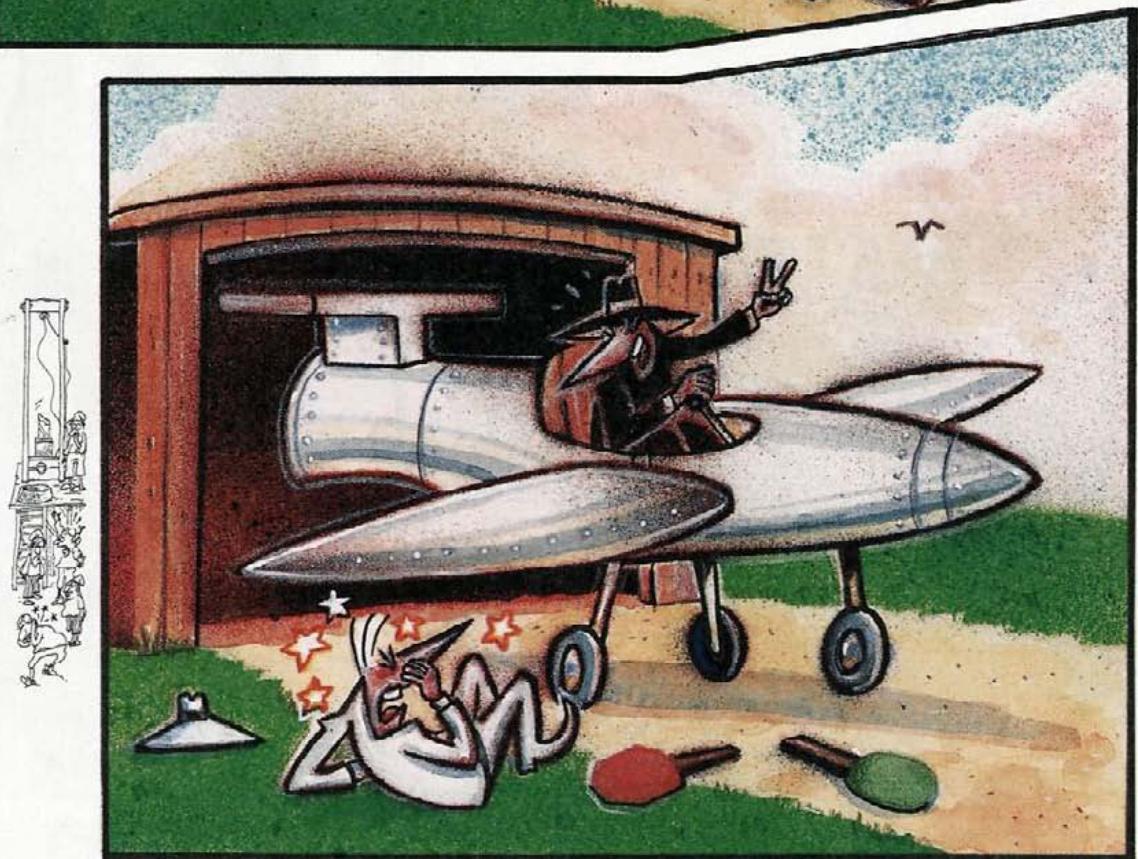
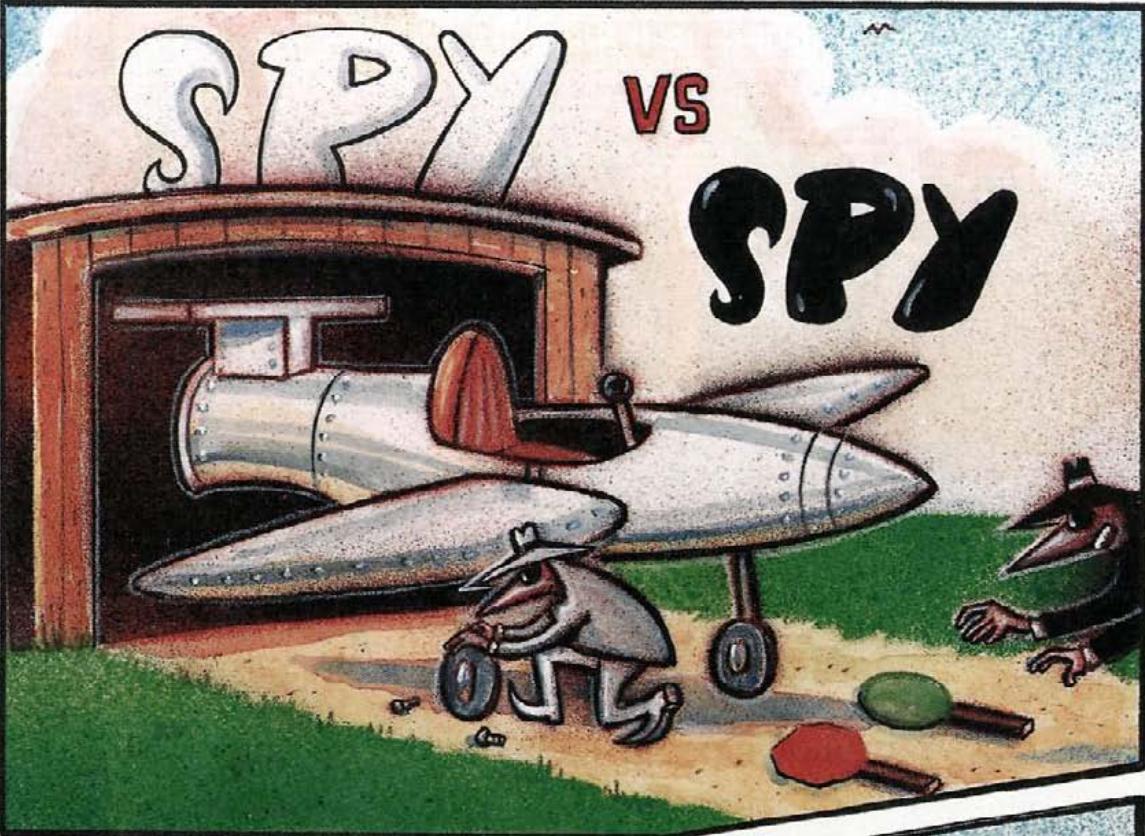
DCI

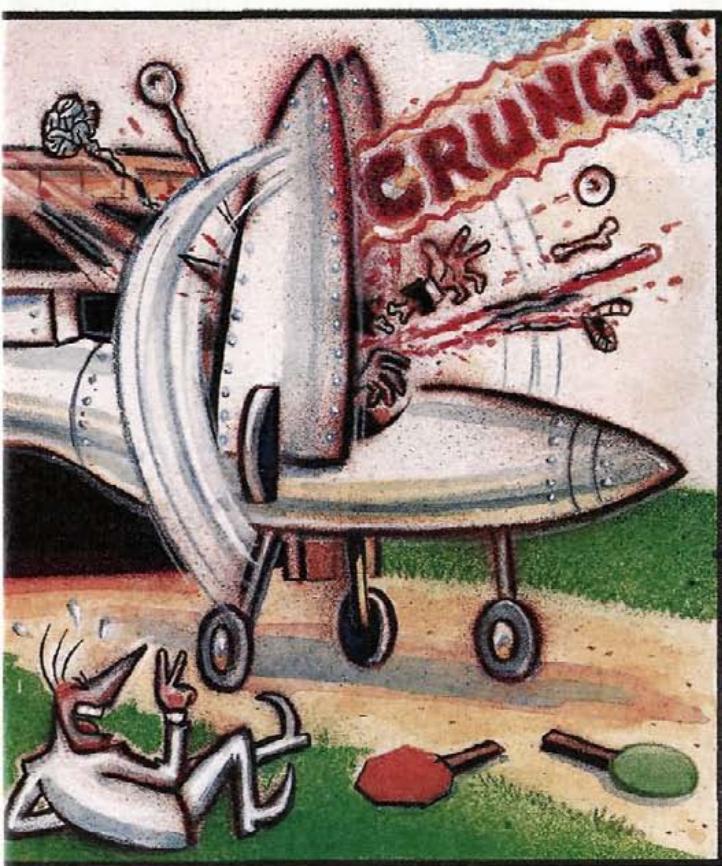
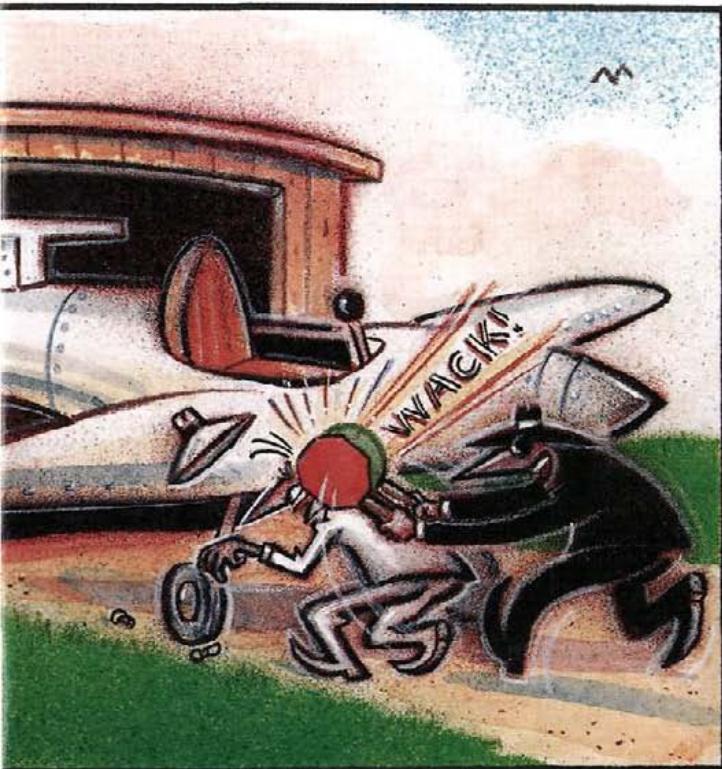




JOKE AND DAGGER DEPT.

SPY VS SPY







COURT REFORM DEPT.

As the NBA limps towards another lackluster postseason, Commissioner David Stern must be wondering what can be done to salvage the wreckage of his league. Attendance and TV ratings are down, ticket prices and salaries are up and the players are committing felony assaults on the fans. (And those courtside mascots are as annoying and lame as ever!) Everyone agrees that the Commish should take strong action, so he'll probably want to consider these...

9 SUREFIRE WAYS to Improve the NBA's LOUSY IMAGE

Any fan who's brutally assaulted by an out-of-control player will receive 10% off his next soft drink.



Any player who sacrifices valuable practice time to pretend he's a "rap artist" must be pulled aside and reminded that the best album in NBA history is *Shaq-Fu: Da Return*.



To bring moribund shooting percentages and scoring back up, make the rim just a teensy bit wider.



Make a subtle, but significant, switch: give the fans 48 minutes of acrobatic trampoline dunkers, separated by a ten-minute halftime of plodding, sloppy basketball.



ARTIST: PAUL COKER

WRITER: JACOB LAMBERT

To fill half-empty arenas, offer free tickets to anyone who's ever been spit on, cursed at or impregnated by an NBA player.



Mimic the strong fundamentals and teamwork of the WNBA — just, you know, don't use women, so people will watch.



Introduce a new, more relevant set of infractions, including...



If a player's going to have cornrows, at least have them say something constructive for the kids.



iven up those boring uniforms by making international players wear their homeland's native garb.

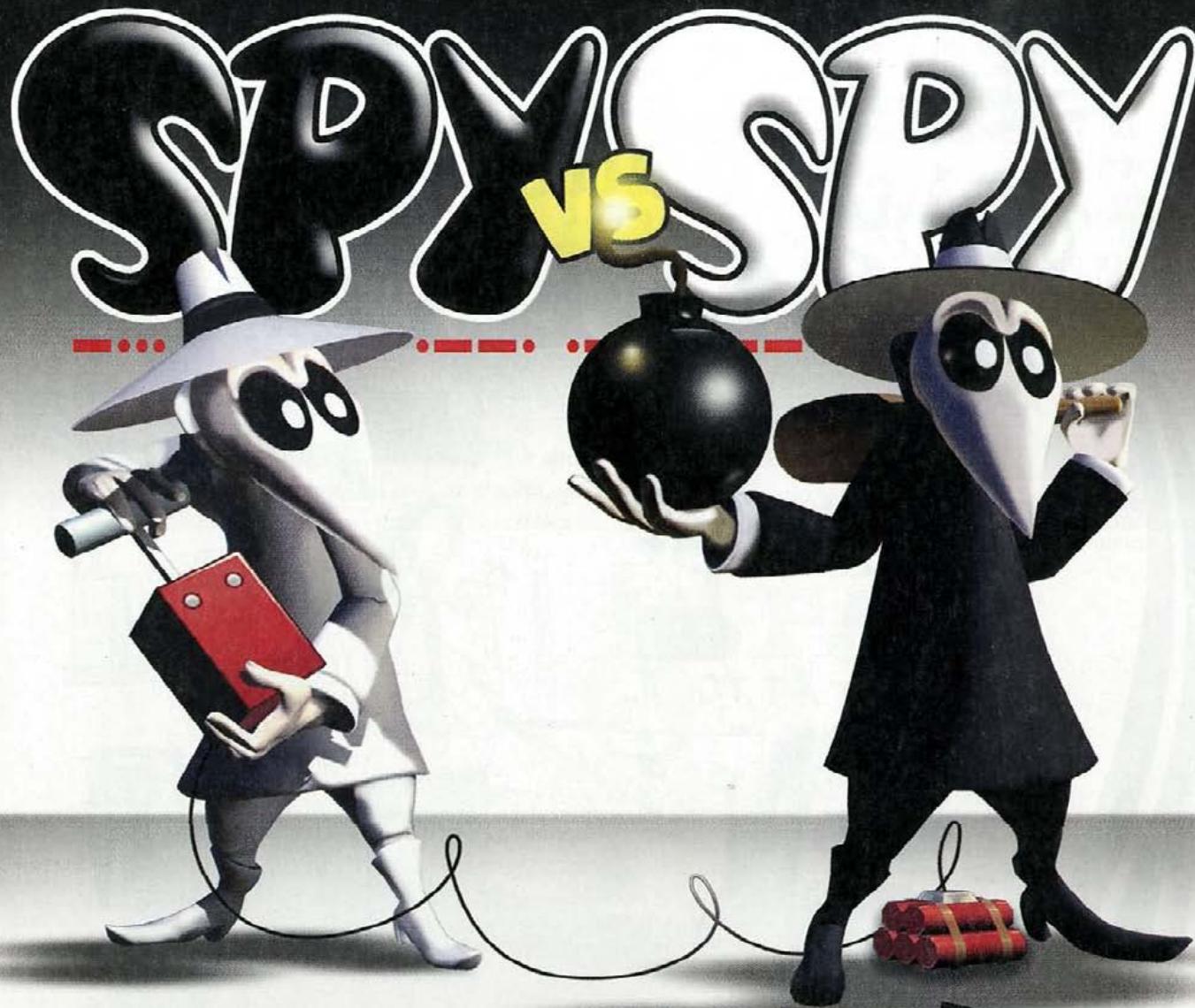


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MAD



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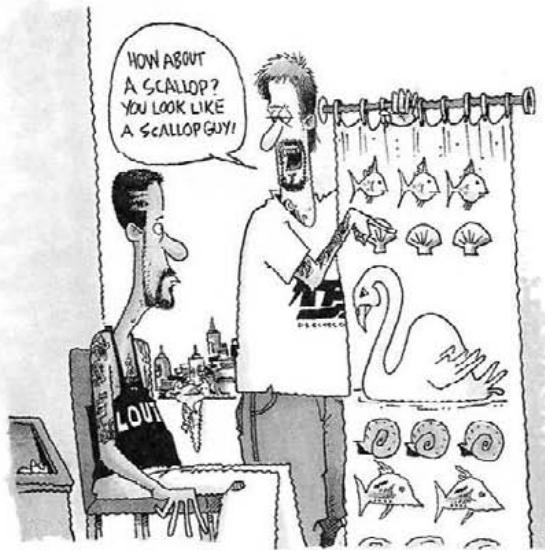
It started with priests, then we revealed that nuns, teachers, veterinarians and even department store Santas all have their share of bad seeds! After all that, we didn't think it could get much worse, but then we discovered some inkers that became stinkers! Here's...

JOHN CALDWELL's

When Tattoo Artists Go Bad



So-called "free estimates" are invasive, time consuming and more than a tad humiliating.



Instead of books full of designs to select from, all he shows you is a mildewed shower curtain with conch shells, fish and a big swan.



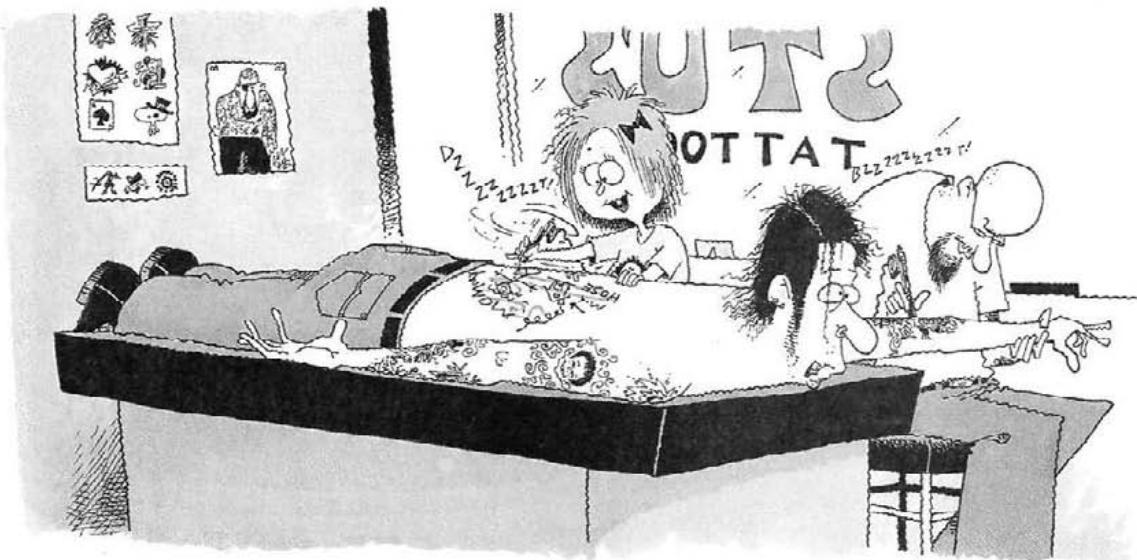
Instead of following strict government sterilization procedures, he spit-polishes his lone needle.



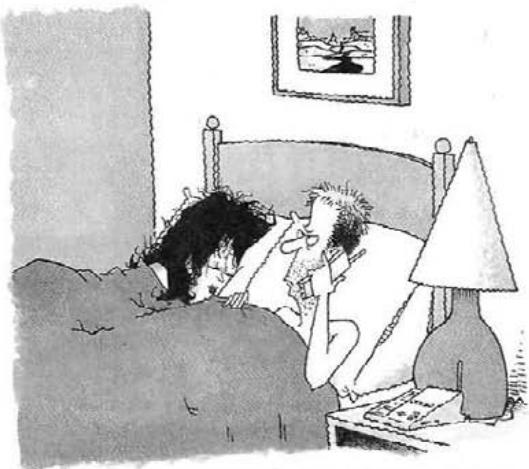
He dabbles in inappropriate product placement.



Even though you specifically asked for "warrior," he winds up adorning you with the tribal design of a Maori Notary Public.



Every day is "Bring Your Daughter to Work Day."



Calls at all hours of the night to ask for that important phone number he jotted down on your wife's inner thigh.



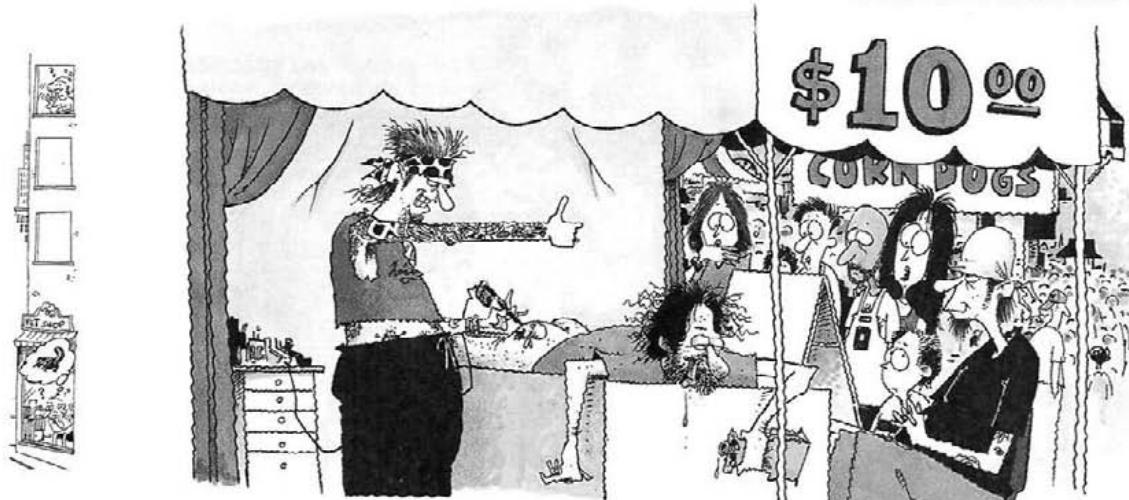
Employs the classic "American Eagle/Tweety Bird" bait and switch.



He makes no effort to color inside the lines.

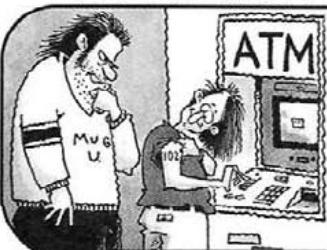


Cuts overhead costs by trading in his needle for a bunch of iron-ons.



Runs ethically repugnant "your likeness on a wino's ass" booth at local carnivals.

YOUR VERY FIRST TATTOO: A FEW SHOPPING TIPS...



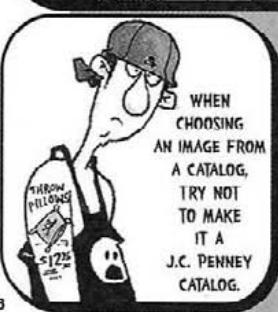
BE AWARE
THAT TATTOOS
ARE NOT THE
BEST WAY TO
REMEMBER PIN
NUMBERS AND
PASSWORDS!



NEVER GET
A TATTOO
DURING
HAY FEVER
SEASON.



PASSED-OUT DRUNKS
AND CRACKHEADS
PROVIDE A GOOD
PLACE TO
"WINDOW SHOP"
FOR JUST
THE RIGHT
TATTOO DESIGN.



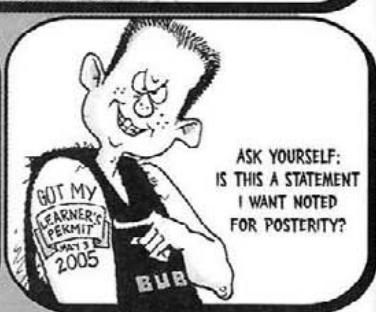
WHEN
CHOOSING
AN IMAGE FROM
A CATALOG,
TRY NOT
TO MAKE
IT A
J.C. PENNEY
CATALOG.



NEVER BUY A
TATTOO ONLINE.



ALWAYS GET
A RECEIPT IN
WRITING - BUT
PREFERABLY
NOT WRITTEN
ON YOU.



ASK YOURSELF:
IS THIS A STATEMENT
I WANT NOTED
FOR POSTERITY?

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Lone Wolf

GET OUT OF THE BATTLEMECH AND INTO A NEW COMBAT EXPERIENCE

Pull the trigger...Lethal destruction from a whole new perspective is at your finger tips. A lucky shot mangled your *MadCat*. It's payback time. Suit up in *BattleArmor* and seek an enemy 'Mech to "jack." What's yours is yours and what's theirs is yours too...if you're good enough. Crush the Word of Blake in campaign mode or take the fight on-line with "Live." When you're ready...join a Clan and rule the universe...it's called *Conquest*.



Punish the enemy in *BattleMechs*, tanks, *VTOL's* or *BattleArmor* in a thrilling single player campaign spanning 20 missions.

Join a clan, annihilate the enemy and dominate the universe planet by planet... Simple... yea right. It's *Conquest*, it's persistent and it's a whole new game.

How good are you? Prove it on *Xbox Live*. Game stats and rankings are broadcast real time directly from the game to *MechAssault2.com*.

**FEATURING MUSIC FROM
KORN AND PAPA ROACH**

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Microsoft

TEEN



Blood
Violence

ESRB CONTENT RATING

www.esrb.org



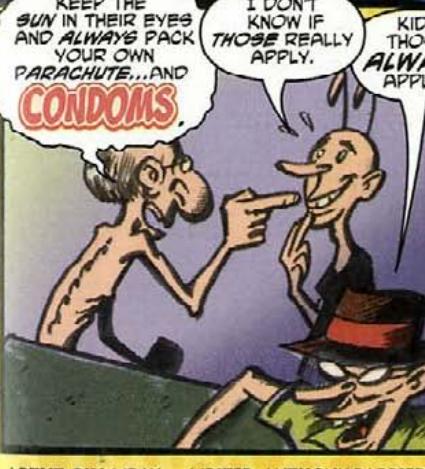
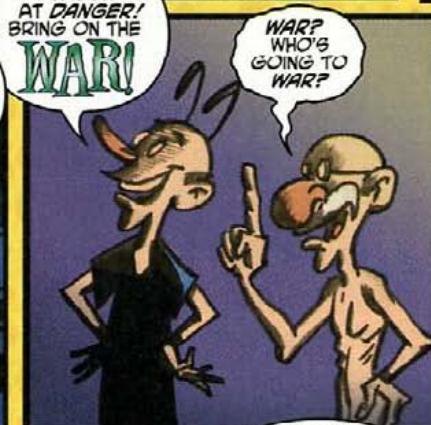
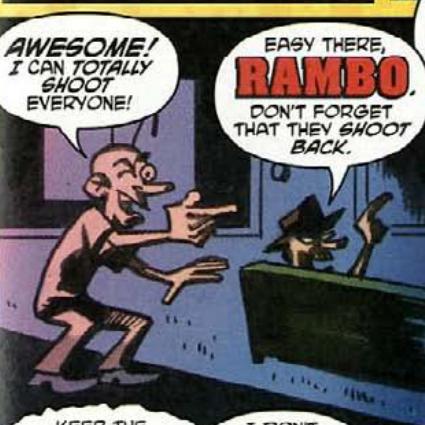
ANGSTER'S PARADISE DEPT.

We're gonna
need a bigger
dropcloth.
It's...

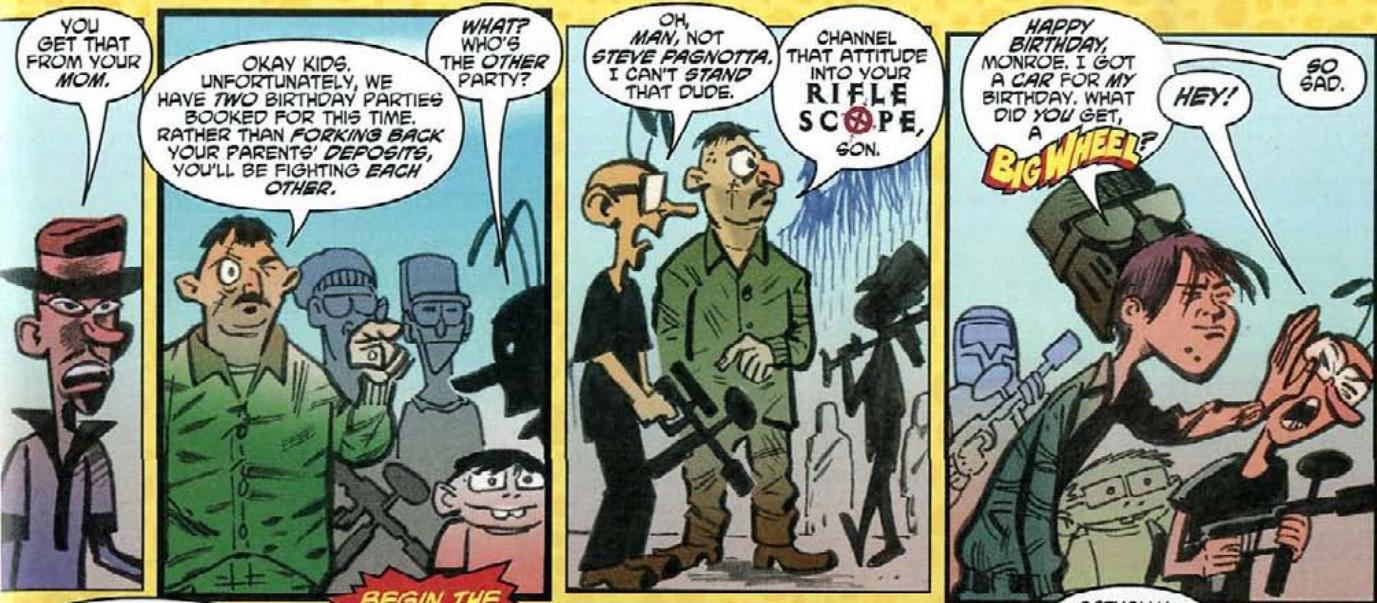
MONROE

and...

PAINTBALL









EXPECT THE INCREDIBLE!



"SO EXCITING IT MAKES US JUMP OUT OF WINDOWS
TRYING TO EKE OUT SOME LATENT SUPERPOWERS"

- PREVIEW, GMR JUNE 2004



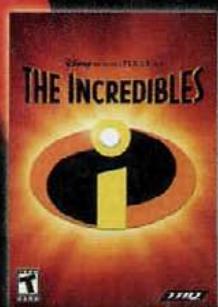
Use your super strength to survive an onslaught of enemies as Mr. Incredible



Use your super speed to run for your life as Dash



Stretch your powers to the limit as Mrs. Incredible



PlayStation[®] 2



XBOX
LIVE



PC
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OWN THE GAME NOVEMBER 2nd.

In theaters November 5th. Save the day.

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TEEN



Cartoon Violence

GAME BOY ADVANCE

PIXAR
ANIMATION STUDIOS

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THQ

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Each year, *The Sporting News* names "The 100 Most Powerful People in Sports." The list usually includes the likes of George Steinbrenner, Phil Knight, Paul Tagliabue and even a few actual athletes. But have you ever wondered about those dedicated, sports-loving people who work just as hard but toil in obscurity, albeit well-deserved obscurity? Of course you haven't. But that won't stop us from presenting...

THE 100 LEAST POWERFUL PEOPLE IN SPORTS

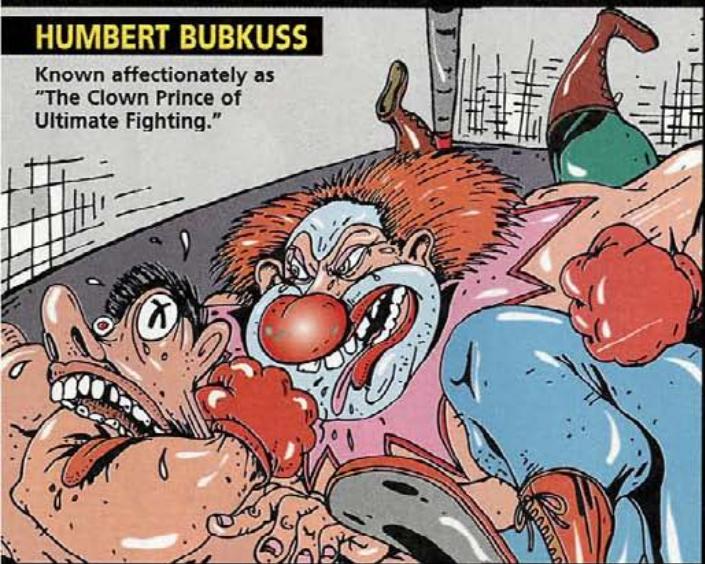


ARTIST: KEVIN POPE

WRITER: JEFF KRUSE

HUMBERT BUBKUSS

Known affectionately as "The Clown Prince of Ultimate Fighting."



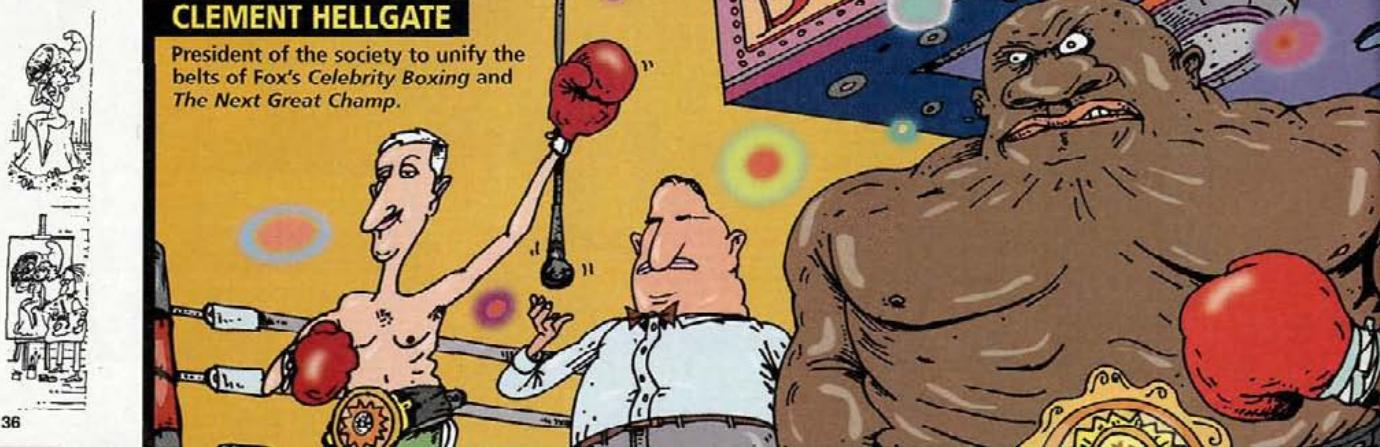
VLADIMIR CHANG

In charge of the real-time ping pong report for Sportingnews.com.



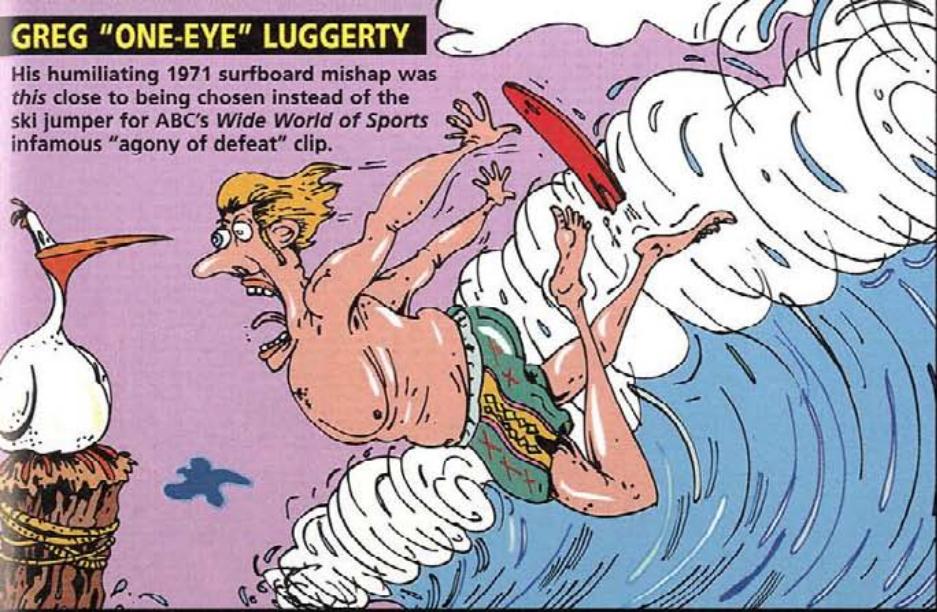
CLEMENT HELLGATE

President of the society to unify the belts of Fox's *Celebrity Boxing* and *The Next Great Champ*.



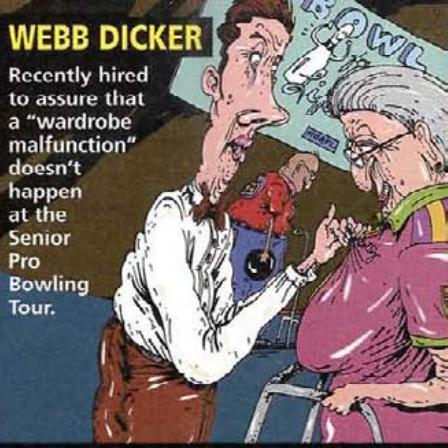
GREG "ONE-EYE" LUGGERTY

His humiliating 1971 surfboard mishap was this close to being chosen instead of the ski jumper for ABC's *Wide World of Sports* infamous "agony of defeat" clip.



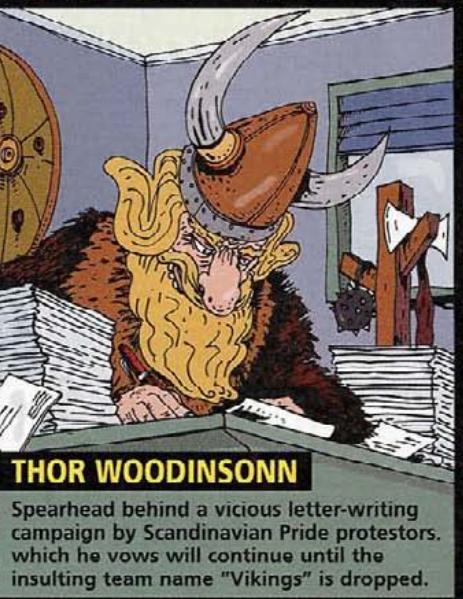
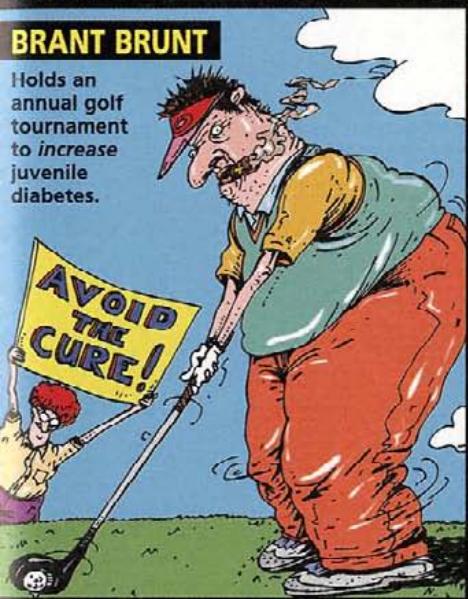
WEBB DICKER

Recently hired to assure that a "wardrobe malfunction" doesn't happen at the Senior Pro Bowling Tour.



BRANT BRUNT

Holds an annual golf tournament to increase juvenile diabetes.



THOR WOODINSONN

Spearhead behind a vicious letter-writing campaign by Scandinavian Pride protestors, which he vows will continue until the insulting team name "Vikings" is dropped.

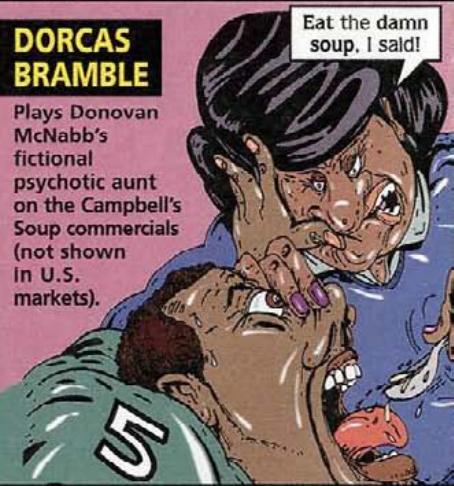
REEVE SQUIRES

Probably the most respected arbitrator in all of Renaissance Faire jousting.



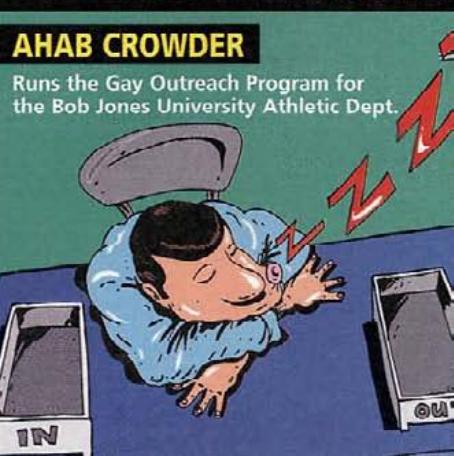
DORCAS BRAMBLE

Plays Donovan McNabb's fictional psychotic aunt on the Campbell's Soup commercials (not shown in U.S. markets).



AHAB CROWDER

Runs the Gay Outreach Program for the Bob Jones University Athletic Dept.



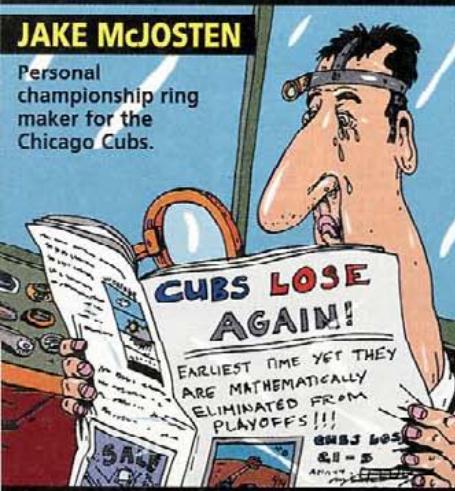
CAL FRANKENBEANO

If you need a John Madden impersonator for your next party or social event, this is the man to see.

Bam! This party is the place, just like Ace!

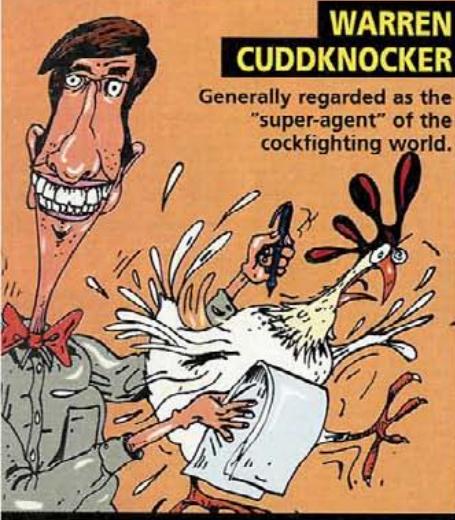
JAKE McJOSTEN

Personal championship ring maker for the Chicago Cubs.



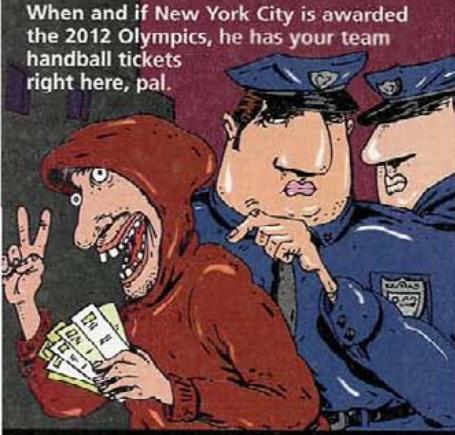
WARREN CUDDKNOCKER

Generally regarded as the "super-agent" of the cockfighting world.



TROY RIKER

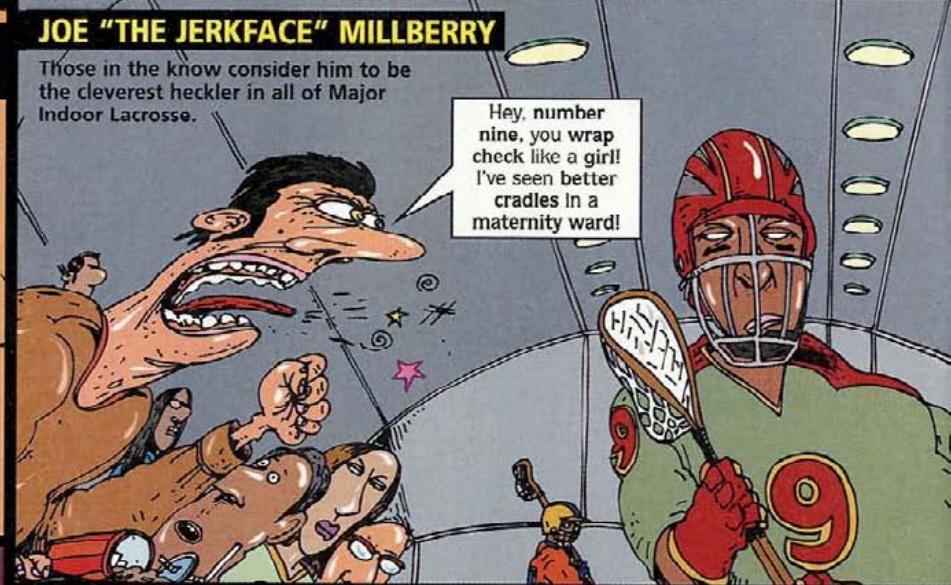
When and if New York City is awarded the 2012 Olympics, he has your team handball tickets right here, pal.



JOE "THE JERKFACE" MILLBERRY

Those in the know consider him to be the cleverest heckler in all of Major Indoor Lacrosse.

Hey, number nine, you wrap check like a girl! I've seen better cradles in a maternity ward!



PIERRE LECLAUDE

Founder of the grassroots movement to bring the Expos back to Montreal.



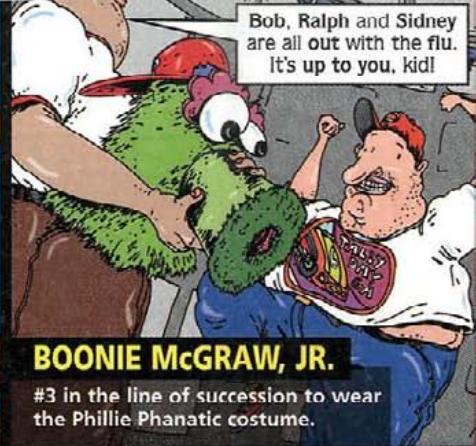
SVEN SVOOMELLSOHN

Swedish-language announcer for the Arena League's Dallas Desperadoes.

Val Val
Tornado
touchdown!
Inga Swenson!
Ya! Ya!

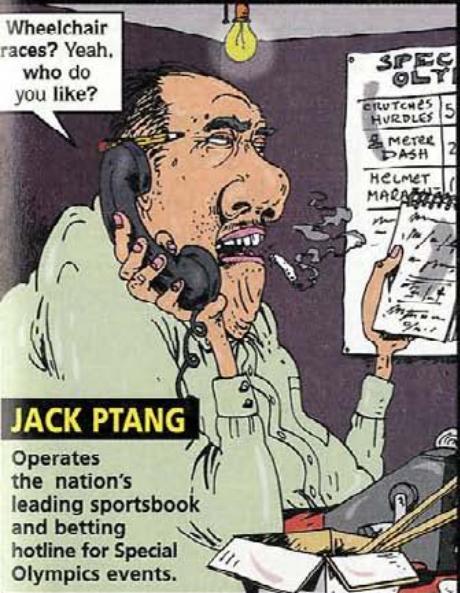


Bob, Ralph and Sidney are all out with the flu. It's up to you, kid!



BOONIE McGRAW, JR.

#3 in the line of succession to wear the Phillie Phanatic costume.

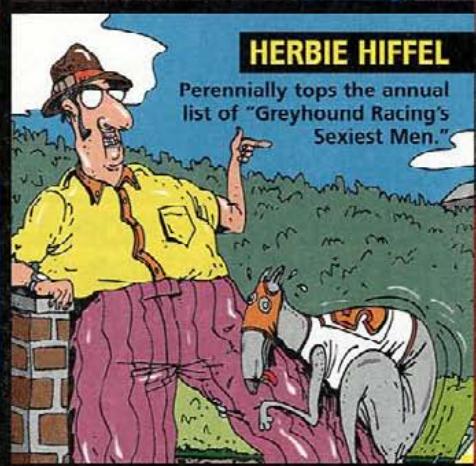
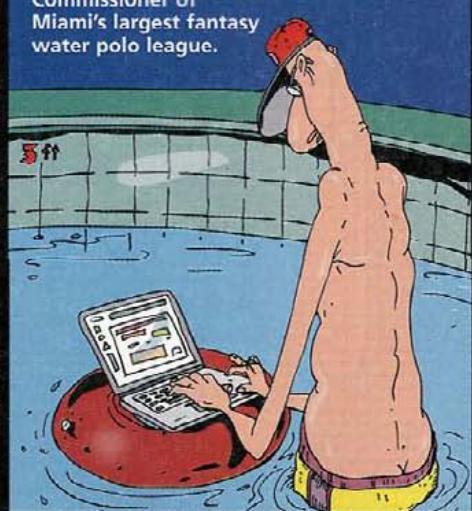


JACK PTANG

Operates the nation's leading sportsbook and betting hotline for Special Olympics events.

PABLO GATITO

Commissioner of Miami's largest fantasy water polo league.

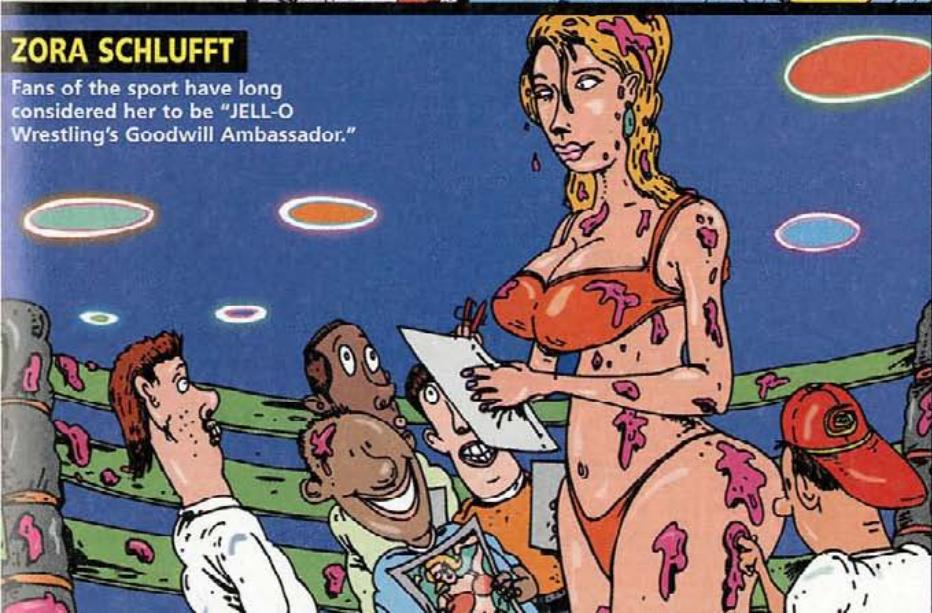


HERBIE HIFFEL

Perennially tops the annual list of "Greyhound Racing's Sexiest Men."

ZORA SCHLUFT

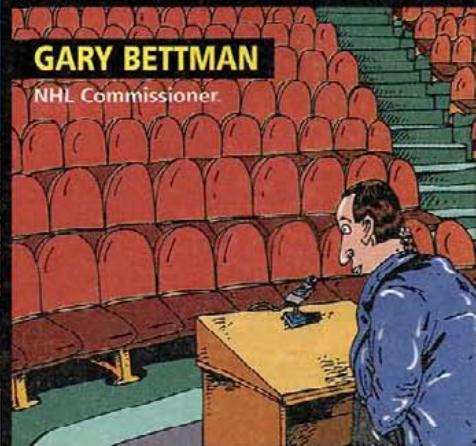
Fans of the sport have long considered her to be "JELL-O" Wrestling's Goodwill Ambassador."



Official team rabbi, Toronto Raptors.

STAN BRONZEBERG

Official team rabbi, Toronto Raptors.

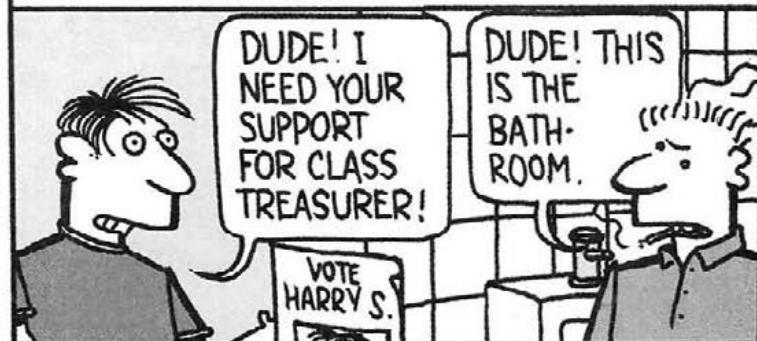


GARY BETTMAN

NHL Commissioner.



ANYONE WHO DOUBTS THAT SCHOOL TRAINS YOU FOR ADULTHOOD SHOULD CONSIDER THE STUDENT COUNCIL ELECTION: NO PLACE IS SAFE FROM ANNOYING CAMPAIGN ADS...



THE ONLY PEOPLE WHO WANT THE JOB ARE INSUFFERABLE BORES...



...WHO MAKE PROMISES THEY CAN'T POSSIBLY KEEP...



...TO AN ELECTORATE THAT COULDN'T CARE LESS...

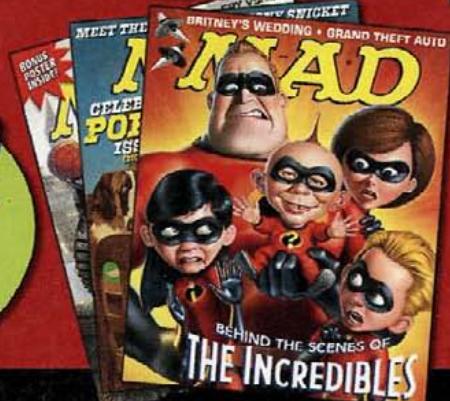
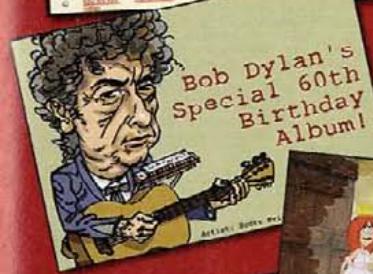
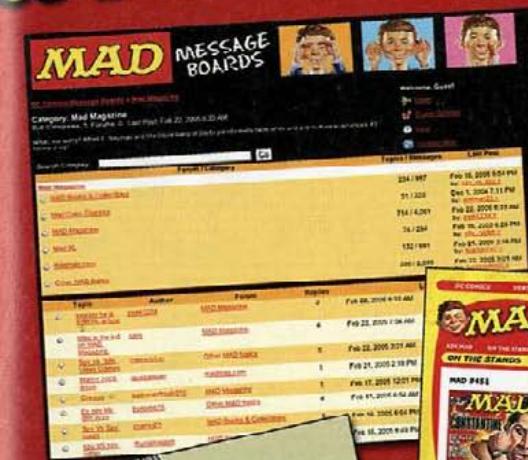


...THAT BASES ITS DECISION ON THE STUPIDEST OF REASONS.



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FILL OUT THOSE LITTLE CARDS?)**

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That bumbling Godfrey says "Log On Now!"



GETTING CANNED LAUGHTER DEPT.

Every week *The Apprentice* ends with a contestant getting pink-slipped and told why he or she doesn't measure up business-wise — but never the one person who, week after week, consistently shows bad business judgement, makes embarrassing corporate decisions and, frankly, has one of the worst résumés in corporate history! This is an easy one. We're sorry, but...

...DONALD TRUMP, YOU'RE



For starting every season with 16 or 18 varied, multicultural contestants of both genders, only to pick as the winner another boring, corporate, brown-nosing white guy...

...Donald Trump,
YOU'RE FIRED!

For pretending on network TV that any real businessman in his right mind would hand over the reins of a major building project to some guy who won the job by selling four cups of lemonade in the middle of a city street...

...Donald Trump,
YOU'RE FIRED!

For being a dude with a zillion divorces, bankruptcies and/or mistresses who lectures contestants on "ethical behavior"...

...Donald Trump,
YOU'RE FIRED!

For continually claiming your show is the highest-rated show on TV, except for the seven other shows that consistently and inconveniently out-viewer you...

...Donald Trump,
YOU'RE FIRED!

For wasting sixteen weeks to impart such rare gems of Trump business wisdom as "Think big"..."Work well with others" and "Love what you do"...

...Donald Trump,
YOU'RE FIRED!

For subjecting America week after week to that moronic, gravity-defying, architecturally-unsound, can't-be-mocked-enough hairdo from no known period in coiffing history...

...Donald Trump,
YOU'RE FIRED!



FIRED!!!



For encouraging every other annoying, charisma-deprived Benefactor and Rebel Billionaire to clog the airways with their own lame-o business reality shows...

...Donald Trump,

YOU'RE FIRED!

For being the only human in the history of planet Earth to own a casino that LOST MONEY...

...Donald Trump,

YOU'RE FIRED!

For picking female contestants with pouty lips, do-me hair and big boobs and then chastising them for using sex to get ahead...

...Donald Trump,

YOU'RE FIRED!

For somehow convincing the world your nickname should be "The Donald" instead of more appropriate monikers like "The Dickwad," "The Deadbeat," or "The Debt-Ridden-Diddler-of-Beauty-Pageant-Rejects..."

...Donald Trump,

YOU'RE FIRED!

For criticizing others about "not thinking outside the box" when your sum-total marketing strategy involves pathologically slapping the word "Trump" on everything in sight...

...Donald Trump,

YOU'RE FIRED!

For mentally ruining that hip-cool "Money, Money, Money" song by forever linking it to slow-motion images of a certain white, middle-aged, bloated, funk-free, lard-ass pucker-squinting his way out of a gold-plated helicopter...

...Donald Trump,

YOU'RE FIRED!

For somehow making Joey the SECOND most embarrassing show on NBC Thursday...

...Donald Trump,

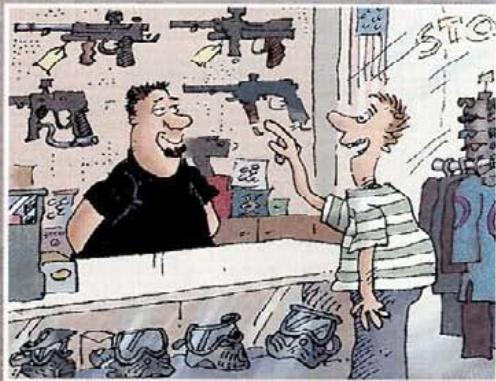
YOU'RE FIRED!

For unironically coming to the conclusion that it's perfectly reasonable for a bankrupt-skirting, junk-bond-peddling, deal-reneging, contract-welching business-weasel to be the spokesman for Visa credit cards...

...Donald Trump,

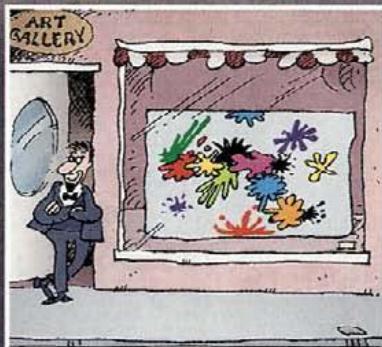
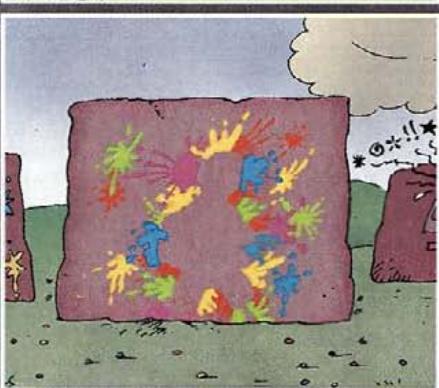
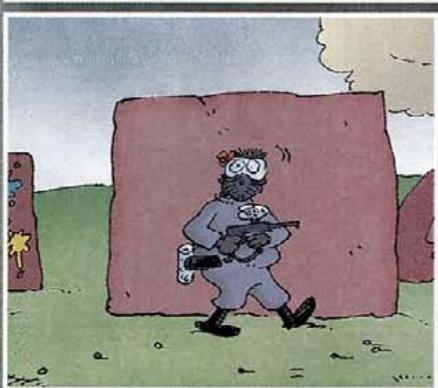
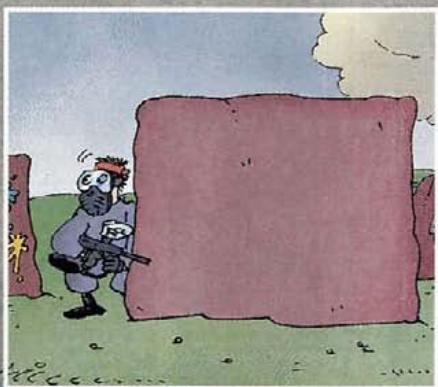
YOU'RE FIRED!

SERGIO ARAGONES
Presents a **MAD** look



at PAINTBALL

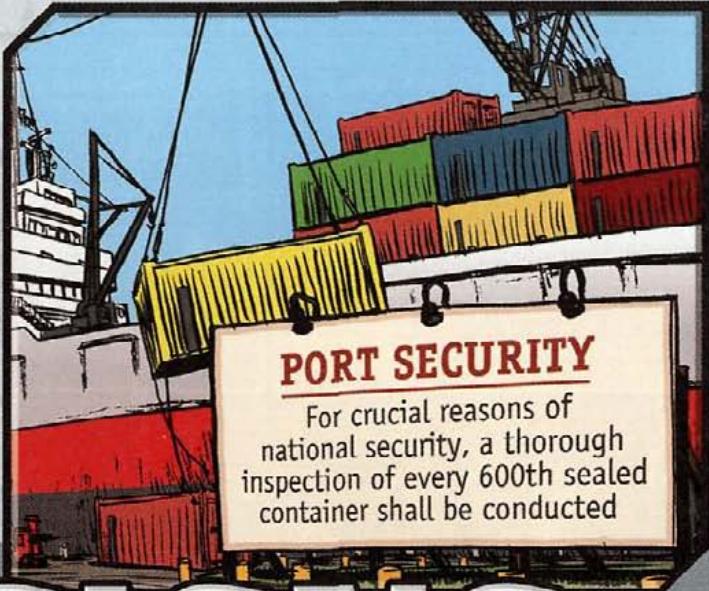




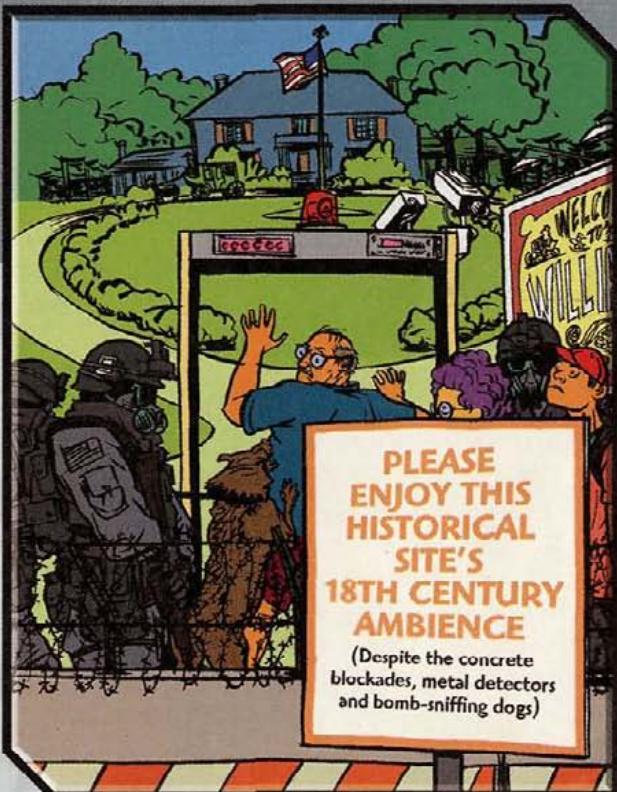
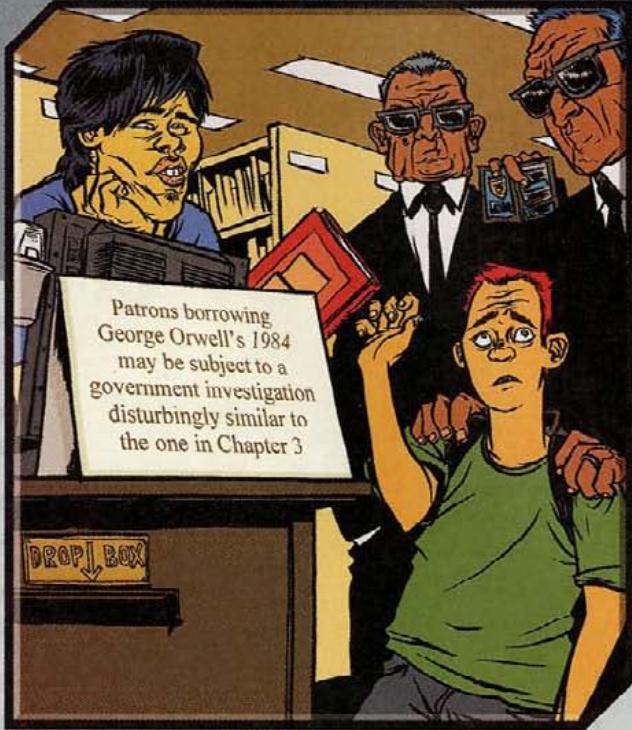




POSTER CHIDE DEPT.



SIGNS WE NEED IN



AISLE 12

COMICALLY INADEQUATE
DEPARTMENT OF HOMELAND SECURITY-
RECOMMENDED EMERGENCY SUPPLIES

DUCT TAPE

PLASTIC SHEETING



TRACK

Military
Personnel
Deployed
Strictly for
Cosmetic
Effect

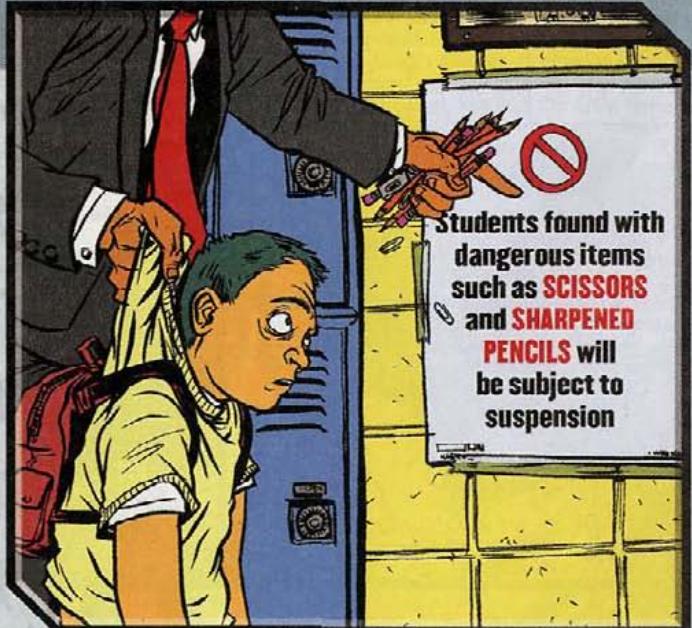


POST 9/11 AMERICA

Unannounced visitors
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Lobby Security Staff



Students found with
dangerous items
such as **SCISSORS**
and **SHARPENED
PENCILS** will
be subject to
suspension





DOWN THE HATCHER DEPT.

It's the number one new drama of the season! Of course, when the competition is *Dr. Vegas* and *Jack and Bobby*, that's like being the smartest kid in the slow class! Still, there must be some reason that tons of folks have been tuning in to ABC on Sunday nights! Let's see, is it...brilliant writing? Nope! Great acting? Nuh-uh! Legions of fans wondering what happened to the dude who played the gay guy on *Melrose Place*? No, probably not! Maybe it's because just like the characters on the show, the audience is made up of a bunch of...

DISPA

Hello, I'm Scary Alice Young and I'd like to welcome you to Hysteria Lane — a sunny paradise where every lawn is professionally sculpted and maintained, although not as much as the housewives' faces!

As you'll see, the folks around here appear to be normal on the surface, but have little problems lurking underneath! Take me, for example — I'm always shooting my mouth off! Literally!

Son, I have some good news!

I'm pretty sure your mother's never going to nag you to clean up your room again!

What?

Okay, so not the most pleasant way to kick off a supposedly light-hearted look at suburbia, but hey, count your blessings! If this were *CSI* you'd be seeing every bit of blowback and brain in excruciatingly gory close-up!

Let's take a stroll around the neighborhood...



That's Cabrielle and her gardener, Lawn! Lawn likes to take a hands-on approach to his work! He also likes to take a hands-on approach with his boss' wife!

I am — groan! — a big believer in — gasp! — monogamy!

Huh? You're cheating — moan! — on your husband!

Yeah, but only with you!

I feel so bad for Crabby's husband! Even though he lavishes her with expensive gifts, she's only sexually satisfied by her lawn boy! Perhaps he should switch from Viagra to Miracle-Gro!

Here's Seedy, our resident conniving skank! She pretends to be your friend, but the only thing faker than her smile is her chest...and her nose...and her cheeks...and her lips!

Hello, EZ Lube? I'm calling to schedule my 20,000 mile maintenance! Drain the fluids, check the alignment, tighten whatever needs tightening!

Wow, you sure do take good care of your car!

Yeah, but this is for my face!



RATE NO-LIVES

This is my clumsy friend Snoozin! She has a crush on our new neighbor Mock, but can't act on it because she gets so flustered around him! Poor, poor Snoozin!

Uh, hey, Mock, sorry for running over your garbage cans! And your dog! And, uh, your foot! Anyway, I thought you might like this apple pie! Only, I was out of apples, so I substituted raw tuna!

Did I say "Poor, poor Snoozin"? I meant poor, poor MOCK!

My friend Dinette gave up her career to be a full-time mom and she's never looked back — mainly because if she turns her head for even one millisecond her hyper-active sons will destroy her!

Honey, I think we should consider adoption!

What? You want another baby?

No, I want to unload *these* four monsters!



III QT DRUCKER

My friend Breeze is Hysteria Lane's own little Martha Stewart — great chef, devoted homemaker and psychotic control freak!

Hot muffins, fresh from the oven!

But morn. I'm not hungry!

If you don't eat them right now, I'll have to throw them away! And if I do that, I'll need to vacuum up the crumbs! Of course, THEN I'll have to smooth the vacuum tracks out of the carpet, in which case I might as well get a new carpet, and that means new drapes to match and new wallpaper and... oh dear, this is going to take all day!

There's a betting pool to see which happens first: Martha leaves jail or Breeze completely snaps! Martha's term is up in about six months, so the smart money's on Breeze!

Between the omniscient narrator, the stuck-up prude, the lovable nympho, the career woman struggling with motherhood and the Sunday-at-nine timeslot, you'd think you're watching

Sex and the City! But there's a big difference between their show and ours! They had shoes! We have mystery! The mystery of how long it will take ABC to sell-out and "franchise" this series! Given the way mindless TV execs think, you can expect *Disparate No-Lives: Criminal Intent* and *Disparate No-Lives: Miami* any day now!



Something odd happens when you die! For one thing, you start pontificating in long-winded voiceovers! But even odder, your self-centered friends actually spend five whole minutes thinking about someone other than themselves!



I can't believe Scary Alice shot herself! Great marriage, loving husband, adoring son — she had the exact same wonderful life as us!

Well, except for me — my husband left me for his secretary! And Breeze, your marriage is a mess!

And my kids aren't "adoring" — they're little Satans! Of course, Crabby, you don't even have kids and you sold your soul to marry for money!

When you think about it, Scary Alice's suicide begs an important question!

What's that?
Any bullets left in that gun?



This note says, "I know what you did. It makes me sick. I'm going to tell." What does that mean?

It means our lame-ass writers ripped off that Jennifer Love Hewitt stinkbomb, *I Know What You Did Last Summer!*



Wow! Can you believe it? They thought about me for two whole panels before they hopped the five o'clock train back to Selfishville! But then, Breeze had to worry about that crumbling marriage of hers...

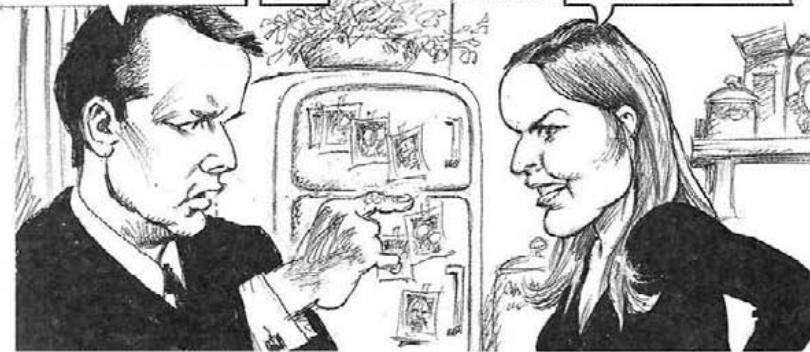


I'm leaving you! I can't take your obsessive, cold demeanor anymore! You are as icy as our freezer!

How dare you!

You deny that you're an impersonal neat freak?

No, I mean how dare you say our freezer is ICY! I spent all morning defrosting it!



Crabby and Clueless were having their typical fight about finances...

Honey, I need some cash, I'm buying a new dress!

That's all you do — shop and spend my money! You need to take up a hobby! How about gardening?

Gardening!? What could possibly be interesting about gardening?

I finished the hedges, ma'am! Should I get to work on the roses?

Honey, I need some money — I'm buying a new shovel!





And Dinette was coping with the daily struggle of motherhood! Namely, the struggle to restrain herself from killing her out-of-control children!

Sometimes I wish I were in the corporate world instead of at home!

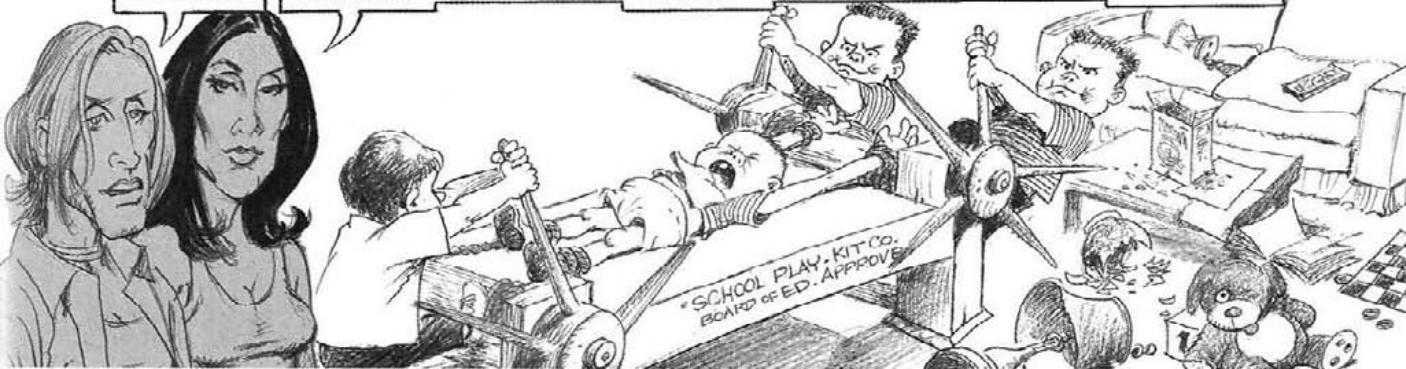
That's something every career woman deals with!

And there are times I feel like I can't control my kids!

That's something every mother deals with!

And I'm completely strung out on their meds, which have turned me into a psychotic, babbling, incoherent idiot!

And that's something every, um... Anna Nicole Smith deals with!



Snoozin didn't have time to chat! She was busy competing with Seedy for Mock's affections, and they were constantly trying to one-up each other...

Hey, Mock. since you're a plumber, I thought you might like a new wrench!

And I thought you might like this Craftsman 75-piece tool set!

Hey Mock, I got a water bowl for your dog!

And I got him this doggie spa package, complete with grooming, flea bath and shiatsu massage!

Yet even though her gifts were lame — and she's much smaller-breasted than Seedy — somehow Snoozin won out! I can't figure out how a ditz like her landed a guy like Mock...



I have a gun, thousands of dollars in unmarked bills and complete dossiers on every person in the neighborhood! But I'm not a spy — I'm a plumber!

Sounds totally plausible! Let's have sex!



And then there was MY family! When it comes to parental bonding, they take the cake — the NUTcake, to be precise!

Why don't you ever want to do normal father-son things with me?

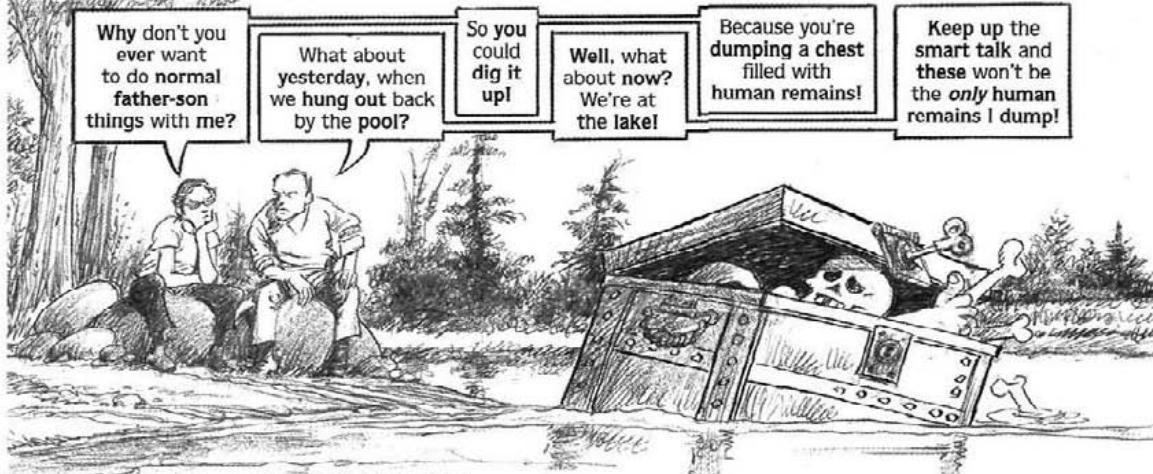
What about yesterday, when we hung out back by the pool?

So you could dig it up!

Well, what about now? We're at the lake!

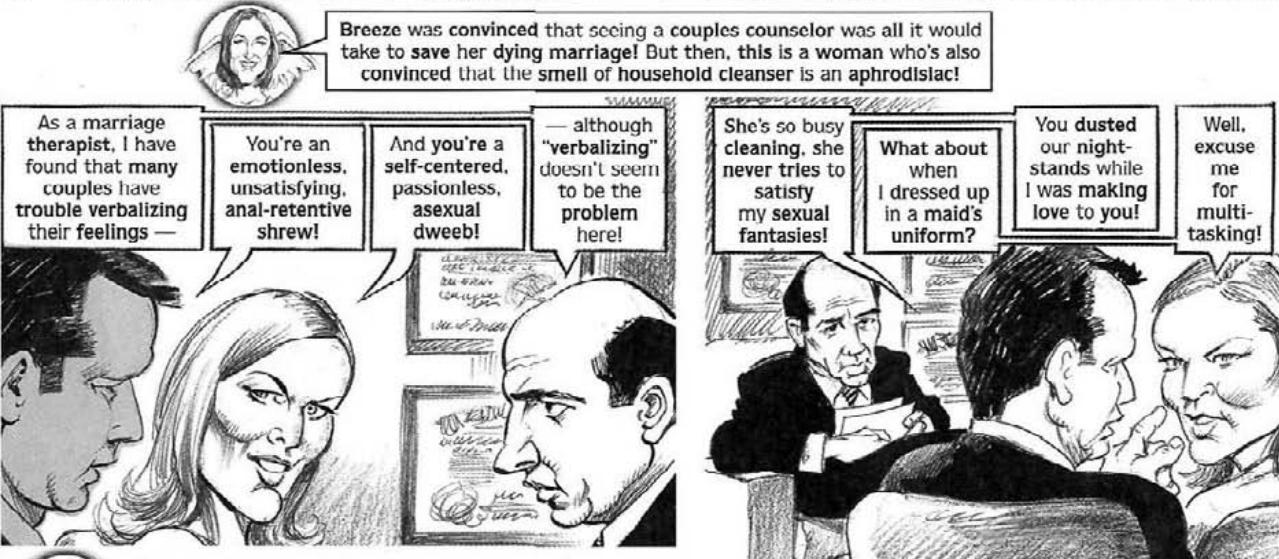
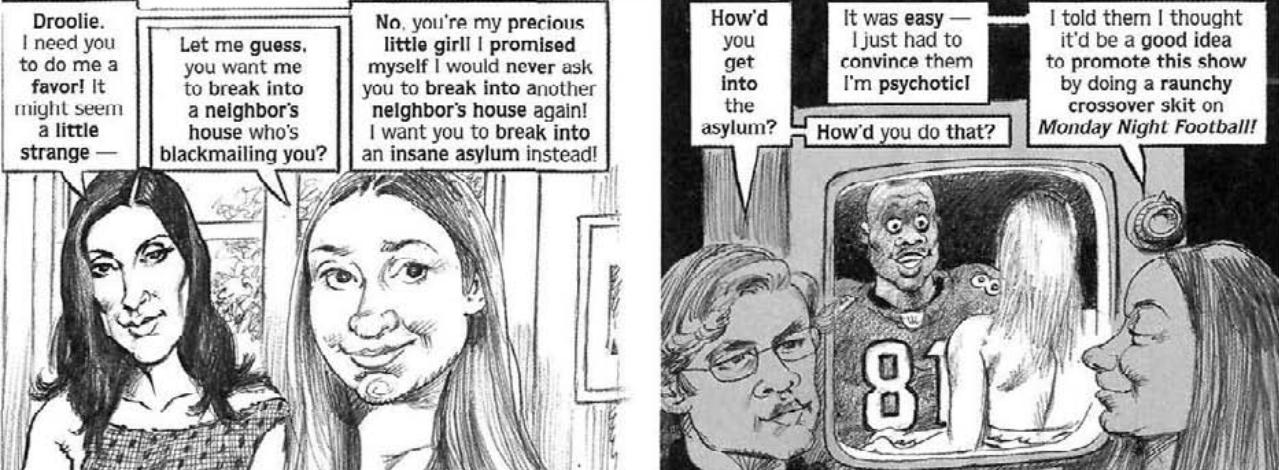
Because you're dumping a chest filled with human remains!

Keep up the smart talk and these won't be the only human remains I dump!



But Snoozin had a great relationship with her daughter! They were **best friends!** They talked openly about their **secrets!** And they never fought! In other words, they were the **weirdest people on the block!** And that's saying something!

Snoozin was curious why my husband had put our son in an institution! And Droolie figured someday she'd have to commit her nutjob mother to the loony bin, so she might as well check out her options!



Lucky for Crabby, *Clueless*' mother was hit by a car and now she's in the hospital! Here on *Hysteria Lane*, it's funny how life works out! Or maybe a better word would be "convenient"! And an even better word would be "contrived"!

I know I'm always complaining how your mama's on my case, but I'm sure from now on we're going to get along fine!

What're you talking about? She's in a coma! And even if she comes out, she may never move or speak again!

Did I say fine? I meant FANTASTIC!

Believe it or not, there were a few people on the block who were actually upset about *Clueless*' mother!

Son, do you realize the tragic repercussions your actions have had?

You mean because of my reckless driving, a woman is now in the hospital in a coma and may not survive?

No, I mean your mother used this incident to guilt me into moving back home! Next time, do us all a favor and run over ME!

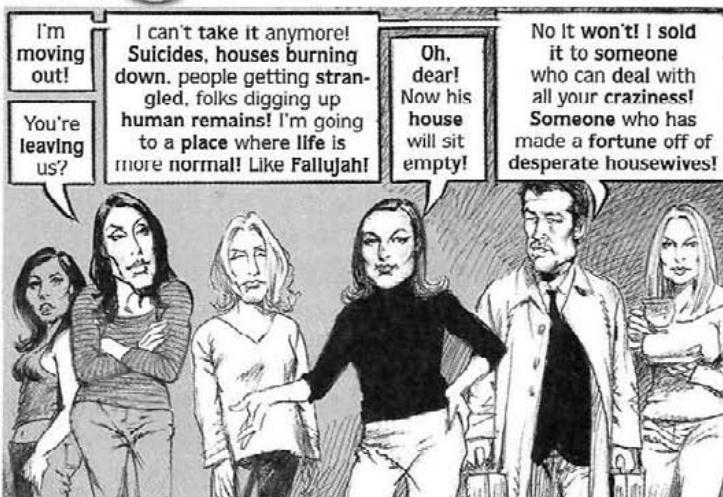


We've gone a whole day without anyone dying! That's a new *Hysteria Lane* record! Whoops! Spoke too soon!

You're the worst neighbor ever, Mrs. Hubris! You snoop in everyone's business! You steal money! You sent this threatening note to my wife!

That's why you're (GAK!) strangling (CHOKE!) me!?!?

No! You don't properly trim your hedges! And in the 'burbs, that's a capital offense! You ever hear of property values!?!?



Say hello to your new neighbor — Dr. Phil! If he can handle those nutjobs on *Oprah*, he can certainly handle you!

Redhead, you need to pull that cork out of your butt and stick it in a wine bottle! Gold-digger, diamonds may be forever, but a lousy marriage feels a lot longer! Weepy Mom, times may be tryin', but there's no need for cryin'! And Lois Lane, you need to get those bangs out of your eyes and take a look at the world around you!

That advice makes no sense! Those are just meaningless phrases!

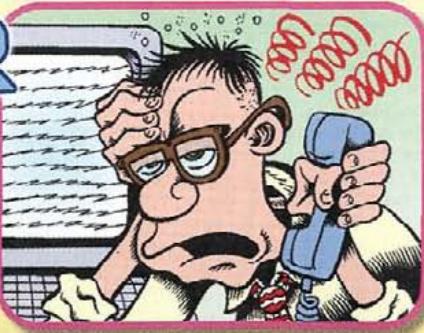
Which have made me a very rich man! You can argue with success, but you'll never win! Anyway, Crazy Dad, you need to stop digging up bodies and start digging into your heart! And...

Hoo-boy. It's days like this I'm awfully glad I had a gun laying around the house!





13 THINGS YOU NEVER WANT TO HEAR FROM A COMPUTER TECH SUPPORT GUY



Hello, my name's Bob, and I'm an alcoholic.

Pentium? Gigabyte? Try speaking English, man!

I always find that the Holy Spirit guides me to the answers of every problem, so hold on while I get my Bible!

So you say it is plugged in? Well, I'm stumped!

Hey, wait a minute, I know this screen name! Aren't you the jerk who keeps kicking my ass on Xbox Live?

This is off the subject, but did you know that the letters in your name can be rearranged to spell "Snail Vomit"?

It seems to me that your problem goes deeper than simply an Internet connection. Tell me about your relationship with your father!

Well, did you ever consider that the screen is supposed to freeze up for ten minutes?

Me learn English goodly. Talk you do about problem!

Before we start, let me ask if you're satisfied with your current mortgage?

Let me consult with my supervisor — "Results hazy, try again later"!

Okay, I've located the problem, and I'll tell you how to fix it... over a romantic candlelight dinner!

I'm sorry, it's just that the word "byte" always makes me laugh!

WHAT IS THE
HOTTEST THING
IN MUSIC
TODAY?

HERE WE GO WITH ANOTHER RIDICULOUS
MAD FOLD-IN

Recently, there have been tons of new innovations that have changed the way people listen to music. However, there is one hot development that has captured the public's attention and shaken up the music world. To find out what it is, fold page in as shown.



FOLD PAGE OVER LIKE THIS!

A

FOLD PAGE OVER LEFT

B

FOLD BACK SO THAT "A" MEETS "B"



BASICALLY, AVID MUSIC FANS WANT EVERYTHING
THEY EXPERIENCE TO BE SUPER. A SMASH-
ING PERFORMANCE IS A TURN-ON AND
LEAVES EVERYONE WISHING FOR MORE. THE
SIMPLE FACT IS, GOOD MUSIC'S FOR EVERY PERSON

A

ARTIST AND WRITER: AL JAFFEE

B

ANIMATION DOMINATION



Surrender
your
Sundays!

MATT GROening

KING OF THE
HILL

Malcolm
in the Middle

THE
SIMPSONS™

FAMILY
GUY

AMERICAN
DAD!

THE NEW FOX SUNDAY BEGINS MAY 1ST

FOX

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